

City Council**Notice of Motion**

MM55.38	ACTION			Ward:All
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Pilot expansion of "Watch your Speed" program: evaluating longer term effect of speed display boards adjacent to schools - by Councillor John Filion, seconded by Councillor John Parker

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Public Works and Infrastructure Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor John Filion, seconded by Councillor John Parker, recommends that:

1. City Council direct the General Manager, Transportation Services, to purchase, install and operate ten new speed measurement and display signs, on a permanent basis, as a pilot extension to the "Watch Your Speed" program, as soon as is practical.
2. City Council direct the General Manager, Transportation Services, to report back to City Council in the Fall of 2015 on the effectiveness of the pilot project, and the costs and resources required to operate the pilot project.

Summary

The City's "Watch Your Speed" program consists of portable speed measurement and display signs which advise motorists of their operating speeds. The objective of this program is to advise drivers when driving behaviour requires alteration. The current program, which has been in effect since 2001, involves rotating four (4) speed measurement and display devices weekly to locations where speed concerns have been expressed.

This Motion proposes a pilot extension of the "Watch Your Speed" program, to provide motorists with increased attention to driving behaviour in school zones. The pilot will include the purchase, installation, operation and effectiveness evaluation of ten (10) permanent "Watch Your Speed" devices adjacent to school areas. The ten speed measurement and display signs will remain in operation throughout the pilot project. At the conclusion of the pilot project, the General Manager, Transportation Services will be required to report back to City Council, in the Fall of 2015 on the pilot effectiveness, costs and resource requirement of operating this pilot project.

By operating speed measurement and display signs at locations on a long term pilot basis, passing motorists will be constantly reminded of their driving behaviour in school zones. The

pilot will also provide the opportunity to measure and quantify long term effectiveness, which would be required to justify a potential permanent expansion to the "Watch Your Speed" program.

At its meeting on June 10, 11, 12 and 13, 2014, City Council approved a strategy to improve and promote pedestrian safety in school zones. Five of the nine school cluster safety reviews, detailed in Attachment 2 of the PW31.11 report are located within the North York Community Council area. As such and in order to maximize the efficiency of staff involved in the pilot program the locations included in the pilot project will be located relatively close to one another. Three of the pilot locations will include schools closely located to recent school age traffic fatalities, in Wards 36, 8 and 26. The remaining seven pilot locations will be located within Ward 23.

The equipment purchase portion of this Motion has been estimated at approximately \$50,000 which is available within the approved Transportation Services Capital Budget account CTP 714-07. The cost to install, maintain and monitor is estimated at \$22,000 which is available within the Transportation Services Operating budget.

As the well-being of school aged children is a safety priority, it is recommended that this Motion be deemed urgent and that the General Manager, Transportation Services place a priority on the installation and operation of this pilot project.

(Submitted to City Council on August 25 and 26, 2014 as MM55.38)

Background Information (City Council)

Member Motion MM55.38