

**City Council****Notice of Motion**

MM55.48	ACTION			Ward:All
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**Request for Report on ways and means of preventing children and youth under the age of majority from buying energy drinks - by Councillor Glenn De Baeremaeker, seconded by Councillor Joe Mihevc**

*\* Notice of this Motion has been given.*

*\* This Motion is subject to referral to the Board of Health. A two-thirds vote is required to waive referral.*

**Recommendations**

Councillor Glenn De Baeremaeker, seconded by Councillor Joe Mihevc, recommends that:

1. City Council request the Medical Officer of Health, in consultation with other appropriate staff, to report to the Board of Health on ways and means of preventing children and youth under the age of majority from buying energy drinks, and on the feasibility of:
  - a. banning energy drink marketing, distribution (sampling) and advertising on City properties;
  - b. banning the sale of energy drinks to youth and children in all Toronto affiliated agencies, boards, and commissions including the Canadian National Exhibition in compliance with the ban at City properties;
  - c. banning the sale of energy drinks to youth and children in Toronto retail outlets; and
  - d. requiring point-of-sale warning signage to be posted in retail outlets to assist in awareness to the potential dangers that these drinks pose.

**Summary**

City Council, through the Board of Health, has already recognized the dangers to children and youth from energy drinks and has banned the sale of these drinks at all City properties. Energy drinks such as Red Bull, Monster, Rock Star etc. are now required by Health Canada to state “Not recommended for children, pregnant/breastfeeding woman and individuals sensitive to caffeine” and “Do not mix with alcohol”. The Toronto District School Board has sent out warnings to parents after it was made aware that a beverage company has been approaching its students to become sales representatives for their energy drink products. The State of

Maryland has legislated a prohibition to stop anyone from selling or distributing energy drinks to minors.

In order to strengthen these regulations and to educate the public of the dangers, City Council needs to take the next step of banning energy drinks to children and youth under 19.

(Submitted to City Council on August 25 and 26, 2014 as MM55.48)

**Background Information (City Council)**

Member Motion MM55.48