POPS
Privately Owned Publicly-Accessible Space
Council Direction

Council requested City Planning to:

- Identify existing POPS
- Develop a signage template for ALL new POPS
- Develop design guidelines for new POPS
What are POPS?
What are POPS?

Places of retreat, relaxation, respite
What are POPS?

Places to engage in civic life
What are POPS?

Places to view Public Art
What are POPS?

Places to view Public Art
What are POPS?

Places to Dine
What are POPS?

Places of Retreat
Places to engage in civic life

What are POPS?
POPS
Signage & Website
POPS Signage

To increase:
- public accessibility
- awareness
- comfort in using the space
- legibility of the POPS “brand”
POPS Signage

Iceboat Terrace

This Publicly-Accessible Privately Owned Space is provided by Concord Adex Inc. in partnership with the City of Toronto

- This space is available for your enjoyment from 6:00 a.m. to 11:00 p.m.
- Please respect the space and the enjoyment of others
- As with all publicly-accessible spaces, City by-laws apply
- If you have questions or concerns, call 311

Creative Place Making to Enhance Urban Life

POPS
Privately-Owned Publicly-Accessible Space
POPS Signage

- City of Toronto’s Transportation Services, Pedestrian Projects
- TO360 Wayfinding Strategy - Pilot Project for the Downtown
- Printed and digital maps
POPS Website  www.toronto.ca/planning/pops
POPS Website: [www.toronto.ca/planning/pops](http://www.toronto.ca/planning/pops)

- Download the guidelines
- Download the interactive PDF map
- View the map
POPS Website  www.toronto.ca/planning/pops

Privately Owned Publicly-Accessible Space
Creative Place Making to Enhance Urban Life
300 Front Street West
300 Front Street West
Simcoe Place – RBC / Ritz Carlton Hotel
2. Simcoe Place – Ritz Carlton & RBC

Address:
RBC Centre and The Ritz Carlton

Description: A landscaped pedestrian walkway located on the east side of the Ritz Carlton Hotel with planters and seat walls. The walkway connects to Simcoe Park to the south.
Simcoe Place – RBC / Ritz Carlton Hotel
Simcoe Place – RBC / Ritz Carlton Hotel
Simcoe Place – RBC / Ritz Carlton Hotel
Simcoe Place – RBC / Ritz Carlton Hotel
3. Four Seasons Hotel Rose Garden

**Address:** Rose Garden

**Description:** A landscaped open space with a public art and misting fountain at Yorkville Avenue and Bay Streets.

*Privately Owned Publicly-Accessible Space*

*Creative Place Making to Enhance Urban Life*
Four Season’s Hotel – Rose Garden
Four Season’s Hotel – Rose Garden
Four Season’s Hotel – Rose Garden
Four Season’s Hotel – Rose Garden
Four Season’s Hotel – Rose Garden
COOL ZONE
Misty Rose Garden
next door to the Four Seasons incorporates a fog of fine cooling mists.
Four Season’s Hotel – Rose Garden
LOOKING NORTH FROM CUMBERLAND STREET
4. **50 St. Joseph Street**

**Address:** 50 St. Joseph Street

**Description:** A privately-owned open space located at Bay Street and St. Joseph Street that expands Clover Hill Park.
50 St. Joseph Street
50 St. Joseph Street / Cloverhill Park
5. Yonge Street & Alvin Avenue

Address: Yonge - Alvin Pedestrian Corridor
Description: A parkette located near Yonge Street and St. Clair Avenue East with seating and water features.
6. 8 Eglinton Avenue East
8 Eglinton Avenue East
7. 100 Fort York Boulevard – Iceboat Terrace
Iceboat Terrace – 100 Fort York Blvd.
Iceboat Terrace – 100 Fort York Blvd.
Iceboat Terrace – 100 Fort York Blvd.
Iceboat Terrace – 100 Fort York Blvd.
8. North Downtown Urban Design Study
North Downtown Yonge Study
9. Union Plaza / Maple Leaf Square

Privately Owned Publicly-Accessible Space
Creative Place Making to Enhance Urban Life
25 York Street – Union Plaza
25 York Street – Union Plaza – “Maple Leaf Square”
Urban Design Guidelines

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PRIVATELY-OWNED PUBLICLY ACCESSIBLE SPACES

Creative Place Making to Enhance Urban Life

URBAN DESIGN GUIDELINES
June 2014

TORONTO City Planning
Urban Design Guidelines

2.1 Creating a Network of Open Spaces

- Filling in gaps
- Creating new focal points
- Protecting important views
- Enlivening the public realm.
Urban Design Guidelines

2.3 Respecting & Celebrating Heritage

• Use POPS highlight important views
• Use public art / amenities to highlight heritage
• Ensure appropriate setbacks
Urban Design Guidelines

3.0 Open Space Types

- Courtyards
- Plazas
- Urban Gardens
- Walkways / Mid-Block Pedestrian Connections
- Forecourts
- Landscaped Setbacks
- Publicly-Accessible Interior Pedestrian Connections
Urban Design Guidelines

4.1 Pedestrian Comfort

- Maximize sky-views & sunlight
- Minimize adverse wind conditions
Urban Design Guidelines

4.3 Public Safety

- Crime Prevention Through Environmental Design
- Visible from public streets & spaces
- Pedestrian scale lighting
- Materials & amenities that are durable
Urban Design Guidelines

5.1 Seating

"People tend to sit where there are places to sit“  
(William Whyte, Social Life of Small Urban Spaces)

- Seating options – sun, shade, groups, alone, movable, fixed
- Multi-functional – terrain, planter walls
Urban Design Guidelines

5.5 Lighting

- Lighting contributes to usability and safety
- Can be used creatively and artfully
Urban Design Guidelines

5.7 Other Amenities

- Program & space dependent
- Bike racks, dog fountains, playground equipment
- Durable and high quality
Thank You

www.toronto.ca/planning/pops