



Councillor Paul Ainslie
Toronto City Council
Scarborough East - Ward 43

Constituency Office,
Scarborough Civic Centre
150 Borough Drive,
Scarborough, Ontario M1P 4N7
Tel: 416-396-7222
Fax: 416-396-4006

Toronto City Hall
100 Queen Street West, Suite C52
Toronto, Ontario M5H 2N2
Tel: 416-392-4008
Fax: 416-396-4006

Facebook: Councillor Paul Ainslie, Twitter: cllrainslie
Email: councillor_ainslie@toronto.ca
Website: www.paulainslie.com

Date: February 18, 2014
To: Members of the Scarborough Community Council
From: Councillor Paul Ainslie
Subject: Business Community Sign Installation – Ward 43

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RECOMMENDATION(S)

That Toronto City Council authorize the General Manager of Transportation Services to approve the design, the location and permit the installation of business community signs within the public road allowance to identify the Curran Hall Community and Cedar Ridge Community.

That the Neighbourhood Improvement Unit in Transportation Services be responsible for maintenance of the installed signs, including removal of graffiti and keeping the signs in a state of good repair.

BACKGROUND

Residents of the Curran Hall and Cedar Ridge Community are proud to live in Scarborough East and have requested that I put forward this Motion seeking permission for appropriate signage to be installed that will recognize their community.

A preliminary estimate for the signs to be designed, manufactured and installed is \$3,000.00. Funding will be provided by Neighbourhood Improvement Unit in Transportation Services.

By virtue of my submission of this Motion, I advise that I support this request from my constituents and commit to working with them and Transportation Services staff to ensure the design of the sign meets the Criteria for the Installation of Neighbourhood and Community Signs within City of Toronto Road Allowances.

Thank you, in advance, for your consideration of this request.

Sincerely,

Councillor Paul Ainslie
City of Toronto, Scarborough East Ward 43