

March 3, 2014

To: Members of the Scarborough Community Council

Subject: Community Sign Installation – Ward 44 – Highland Creek Village

RECOMMENDATION(S)

That Toronto City Council authorize the General Manager of Transportation Services to approve the design, the location and permit the installation of business community signs within the public road allowance to identify the community of Highland Creek Village.

That the Neighbourhood Improvement Unit in Transportation Services be responsible for maintenance of the installed signs, including removal of graffiti and keeping the signs in a state of good repair.

BACKGROUND

The Highland Creek Village community is located between Military Trail and Lawson Road, along Old Kingston Road in ward 44. The residents in this community are proud to live in this area and have requested that I put forward this Motion seeking permission for appropriate signage to be installed that will recognize their community.

A preliminary estimate for the signs to be designed, manufactured and installed is \$3,000.00. Funding will be provided by Neighbourhood Improvement Unit in Transportation Services.

By virtue of my submission of this Motion, I advise that I support this request from my constituents and commit to working with them and Transportation Services staff to ensure the design of the sign meets the attached Criteria for the Installation of Neighbourhood and Community Signs within City of Toronto Road Allowances (Appendix A). This Motion would amend the current requirements for neighbourhood and community signage policies in advance of complete reporting out by Transportation Services on this and the street naming sign policies.

Thank you, in advance, for your consideration of this request.

Sincerely,



Councillor Ron Moeser
Ward 44, City of Toronto