ATTACHMENT 1 – VARIANCES REQUESTED

1. VARY THE REQUIREMENT OF S. 694-22C that: "A third party sign shall not be erected, displayed, modified, or restored on a listed heritage building" to the extent needed to allow the issuance of a permit for the erection of the third party ground sign as described in Attachment 2 on the premises known as 7 Fraser Avenue, although a building located at 7 Fraser Avenue is listed in the City’s Inventory of Heritage Properties;

2. VARY THE REQUIREMENT OF S. 694-22D that: "A third party sign shall not be erected within 100.0 metres of any other third party sign" to the extent needed to allow the issuance of a permit for the erection of the third party ground sign as described in Attachment 2 which is located: 55.59 metres from an existing third party ground at 7 Fraser Avenue; 65 metres from an existing third party ground sign located at 2-24 Jefferson Avenue.; 80 metres from an existing third party roof sign located at 2-24 Jefferson Avenue, and 65 metres from an existing third party ground sign located at 2 Atlantic Avenue;

3. VARY THE REQUIREMENT OF S 694-26I(4)(a) that: "A third party ground sign containing electronic static copy is permitted provided the sign face area shall not exceed 50 square metres" to the extent needed to allow the issuance of a permit for the erection of the third party ground sign as described in Attachment 2 which contains two sign faces, each of which shall have a maximum sign face area of 62.43 square metres,

4. VARY THE REQUIREMENT OF S. 694-26I(4)(b) that: "A third party ground sign containing electronic static copy is permitted provided the height shall not exceed 15.0 metres" to the extent needed to allow the issuance of a permit for the erection of the third party ground sign as described in Attachment 2 which has a height 19.51 metres; and,

5. VARY THE REQUIREMENT OF S. 694-26I(4)(d) that: "A third party ground sign containing electronic static copy is permitted provided the sign shall be erected only on a premises where, on the day before this chapter comes into effect, an existing lawful ground sign was erected and displayed containing electronic moving copy or electronic static copy as defined by this chapter, and the sign shall replace the existing sign." to the extent needed to allow the issuance of a permit for the erection of the third party ground sign as described in Attachment 2 which shall replace an existing third party ground sign that does not contain electronic moving copy or electronic static copy as defined by Chapter 694.