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SESSION TORONTO

craft beer festival 2014

City of Toronto,

Session Craft Beer Festival is celebrating its 5th year and will be held on June 13th - 15th at Yonge and Dundas Square in Downtown Toronto. We will be hosting the opening ceremonies of Ontario Craft Beer Week at 11am on Friday June 13th alongside the Ontario Craft Breweries Association as well as some local politicians. The event is a ticketed event that is open to the public and will host approx. 1500 people per session and we would like to hold 5 sessions. The event will require a liquor license and we would like to be considered for the **Significant Event** status so that we may serve alcohol. These are the approx. times we are looking at:

Session 1 – Friday June 13th at 11am – 2pm (opening ceremonies)
Session 2 - Friday June 13th at 3pm – 9pm (free to public)
Session 3 – Saturday June 14th at 11am – 3pm (ticketed)
Session 4 – Saturday June 14th at 4pm – 12am (ticketed)
Session 5 – Sunday June 15 at 12^{pm} – 9pm (free to public)

At Session Craft Beer Festival we host approximately 30 local craft breweries, local wine and spirits as well as local food for tasting. Primarily, we will be serving samples in portions less than 5oz, but we will have an allocated area and allocated times where people can purchase a full beverage (16oz). Drink tickets will be sold at 2 locations on the grounds so that people may trade them for drink samples. We will be submitting a security plan where Professional Security and police will be hired to enforce a safe atmosphere and we will be fencing the square and bringing in portable bathrooms and water stations.

Please feel free to contact us with any questions or concerns and we thank you in advance for your consideration,

Sincerely,
Jed Corbeil