

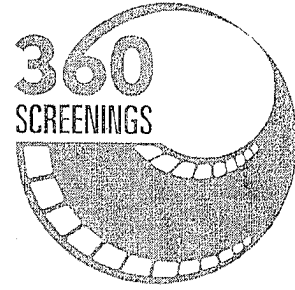
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January 10, 2014

Toronto City Councillor Pam McConnell
Ward 28 - Toronto Centre-Rosedale
Toronto, ON

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Attention: Toronto City Councillor Pam McConnell

Re: LCBO Special Occasion Permit Application
360 Screenings Event on February 7-9, 2014

Dear Councillor Pam McConnell,

In accordance with the LCBO's Special Occasion Permit information package, 360 Screenings would like to request a resolution of Municipal Significance designation for the use of a Special Occasion Permit to allow the sale of alcohol at our event on February 7th, 8th and 9th, 2014. This will be for ticket buyers to the event, expected to number 180. For this event we will be using 3rd floor of **The St. Lawrence Hall** (157 King St East). The event timings are as follows:

- Friday, February 7th, 2014 from 12:00 p.m. - 11:00 p.m.
- Saturday, February 8th, 2014 from 12:00 p.m. - 11:00 p.m.
- Sunday, February 9th, 2014 from 12:00 p.m. - 11:00 p.m.

360 Screenings provides a cinematic experience that audiences not only watch but also become a part of through live theatre installations. Every event features a theatre and cocktail portion followed by a film screening. The location of the venue is kept secret until 24 hours prior to the screening, and the film itself isn't revealed until it screens. From the moment the audience arrives at the venue they become fully immersed in the story of the film. A hybrid between live theatre and cinema, the audience is encouraged to explore, uncover and interact with the actors and set design.

The use of Toronto Heritage buildings and unique city venues set the scene for the film and encourages the audience to discover the historic beauty of Toronto. The location is furnished entirely to reflect the film's environment and bring to life beloved films of the past.

Please find the layout of the indoor space below, which is to be licensed. Alcohol will be sold at the event with the intent to make a profit in order to help cover the numerable costs involved with producing an event of this nature. This will be the seventh event for the company, and all events have been licensed with acquiring municipal significance letters.

Please contact me should you have any related questions or require additional information. Thank you in advance for your consideration and anticipated approval for this event.

Respectfully submitted,

Ned Loach
Artistic Producer / Co-Founder
360 Screenings

www.360screenings.com

