



CELEBRATING 25 YEARS

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February 13, 2014

Attn: Toronto and East York Community Council

To Whom It May Concern:

On behalf of the Board of Directors of the Toronto Book and Magazine Fair (o.a. The Word On The Street), we are writing to request permission to host a beer tent/fenced off area for The Word On The Street Toronto festival. This free outdoor literary event spans the circumference of Queen's Park Circle and attracts 215,000+ attendees over one day in September. This year we have proposed to hold the event on Sunday, September 21, 2014 from 11am - 6pm with road closures beginning on September 20.

For our 25th festival we would like to celebrate by hosting a beer selling tent on the street in a designated fenced off area. The location would be at the south entrance of Queen's Park Circle close to adult programming venues. The tent and barriers would be set up following road closures that occur at 4:00am on Saturday, September 20 and taken down prior to road opening at 11:59pm on Sunday, September 21, 2014.

As a non-profit organization with over 25 years of service to the community through the promotion of literature and literacy, The Word On The Street greatly appreciates the support of the Toronto and East York Community Council in deeming us an event of municipal significance.

Should you have any questions, please feel free to contact me.

Warm regards,

Heather Kanabe
Festival Director
The Word On The Street
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