



Spotlight Toronto
92 King Street East. Apt. 1302, Toronto, ON M5C 2V8
March 31, 2014

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Rosalind Dyers
Committee Administrator
Toronto & East York Community Council
Toronto City Hall, 100 Queen St. W., 2nd floor,
Toronto, ON M5H 2N2

Dear Ms. Dyers,

We are writing you to request that our event "East End Curry Fest" be considered an event of municipal significance at the next Toronto & East York Community Council meeting on April 8th, 2014 for the purpose of a Special Occasion Permit through the Alcohol and Gaming Commission of Ontario. "East End Curry Fest", will offer 850 attendees an opportunity to sample food offered 10 different local chefs from restaurants across the city. Our previous events brought together thousands of Torontonians to enjoy the work of local chefs doing their spin on the popular dishes such as 'ramen' and "dim sum" and have been widely lauded in the local press.

We're hoping that "East End Curry Fest" will be the latest in a line of several events that will bring together some of the city's best chefs to work with a theme dish (in this case, curries from across asia) and push the boundaries of their skills for the benefit of a host of hungry Torontonians. As with previous events we have held, one of the things we hope to encourage is for guests to sample a wide variety of the high-calibre food being produced in restaurants across the city at an affordable price point and encourage more direct relationship between chefs and their patrons in a low-key friendly environment. We are also very excited to finally be hosting an event east of the Don River because we feel it is an underserved part of the city for these kinds of food-centric events.

"East End Curry Fest" will take place from 11 am- 8pm on Sunday May 4th, 2014. It slated to be held at the 36 Wagstaff Drive, Near Gerrard Avenue and Greenwood Avenue.

Much like a great meal in a traditional bricks-and-mortar restaurant, the option to enjoy a great beverage alongside your food enhances the experience. So with that mind we're reaching out to local microbreweries and Ontario wineries to provide paired beverages for the gourmet street food that will be served at "East End Curry Fest". This is why we would like to apply for the Special Occasion Permit. Non-alcoholic beverages will also be served at the event. We're asking that council review and kindly consider our request. If there are no objections, we would greatly appreciate if it could provide us with any endorsement possible and necessary for our application to the AGCO. Should you have any questions about the event we're happy discuss any details with you via phone or email.

Thank you again for your time and consideration,
Frank Kocis

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