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April 7, 2014

Toronto and East York Community Council
2nd floor, West Tower, City Hall
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Toronto, ON M5H 2N2
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Attention: Ros Dyers/Carol Kaustinen

Joylister Inc. is a Toronto-based start-up that aims to connect people with local businesses through highly anticipated food festivals featuring the city's top eateries.

Joylister wishes to apply for a **Special Occasion Permit** to serve alcohol at our 2nd annual "**TORONTO POUTINE FEST**". We would also ask that the event be declared as an event of Municipal significance. The details of the event are as follows:

- **Event Name:** Toronto Poutine Fest
- **Event Venue & Address:** Artscape Wychwood Barns; 601 Christie Street, Toronto, ON M6G 4C7
- **Event Date:** Thursday, August 7, 2014 & Friday, August 8, 2014
- **Event Time:** 5:00pm to 10:00pm
- **Purpose of Event:** To create an entertaining and safe environment in which attendees would be able to enjoy a variety of poutine types from Toronto's top eateries specializing in this national dish. This will be our second year of running Toronto Poutine Fest; as last year's event was a major success in the city with overwhelming demand from consumers.
- **Event Type:** This is a ticketed public event that includes all-you-can-eat poutine samples from participating vendors along with local craft beer; hence, our request to apply for a Special Occasion Permit.
- **Event Host:** Joylister Inc.
- **Number of Guests Attending:** up to 1,000 attendees per day; total of 2,000 attendees for this food festival.

Claudia Gutierrez, Event Manager of Joylister Inc. can be reached at 416-271-1612 or poutinefest@joylister.com.

Thank you for your time and consideration.

Sincerely,

Claudia Gutierrez