

Toronto East York Community Council - RE: CBC Soccer Nation World Cup Viewing Party (July 12/13): Event Alcohol

From: Andrew Gayle <agayle@boommarketing.ca>
To: "teycc@toronto.ca" <teycc@toronto.ca>
Date: 05/23/2014 9:54 AM
Subject: RE: CBC Soccer Nation World Cup Viewing Party (July 12/13): Event Alcohol
CC: Jimmy Chan <jimmychan.hoots@yahoo.ca>
Attachments: CBC World Cup ViewingParty_STREET CLOSURE MAP (FRONT AND JOHN).pdf

Good morning Rosalind,

Thank you very much for speaking with me and walking me through the necessary elements. Please see below for the event details and we will ensure that we point out that our event is being considered as an 'event of municipal significance' on our application to the AGCO.

Please review below and let me know if you require any additional information.

Thank you again and have a great weekend.

Regards,

Andrew Gayle

CBC EVENT DEALS

- **Event:** *CBC Soccer Nation World Cup Viewing Party*

- **Date:** *Saturday July 12th & Sunday July 13th*

- **Event Start Timing: ALCOHOL SERVICE TO BEGIN AT 11AM**
 - *Saturday July 12th = 10:30am*
 - *Sunday July 13th = 10:30am*

- **Event End Timing:**
 - *Saturday July 12th = 6:30pm*
 - *Sunday July 13th = 7:00 pm*

- **Road closure Parameters: (map attached)**

- *John Street: Wellington St. to Front St*
- *Front St: Slightly west of Front to slightly west of Simcoe*

From: Andrew Gayle
Sent: Friday, May 23, 2014 9:30 AM
To: 'teycc@toronto.ca'
Cc: Jimmy Chan
Subject: CBC World Cup Viewing Event (July 12/13): Event Alcohol
Importance: High

Good morning Rosalind,

My name is Andrew Gayle and I'm writing to you regarding our CBC World Cup Viewing party that we are working with the city (Rita Hot et. al.) to secure a street closure permit for Saturday July 12th and Sunday July 13th. I have added several documents for your convenience to get a better understanding of the event itself.

I am working with the Hooters organization (Jimmy Chan copied here) to secure a Special Occasions Permit for the event, but also understand that we have to submit a proposal with you as well. Would you be able to chat today or early next week to ensure that we have covered all necessary points to make your life easier?

Please advise when you can. I can be reached anytime via email or at 416.455.0388. I look forward to speaking with you.

Regards,

Andrew Gayle

<< File: Sidan Traffic Control Plan_ CBCJuly12-13.pdf >> << File: Site Map Notes.pdf >> << File: BOOM! _Proof Of Insurance.pdf >> << File: CBC Soccer Nation - Risk Management Plan.pdf >> << File: CBC Soccer Nation_ Neighbour Letter_Final_2014.pdf >> << File: CBC World Cup Viewing Party Overview - July 2014.pdf >> << File: CBC World Cup Viewing Party_STREET CLOSURE MAP (FRONT AND JOHN).pdf >> << File: CBC World Cup_Street Event Application_Scan.pdf >>

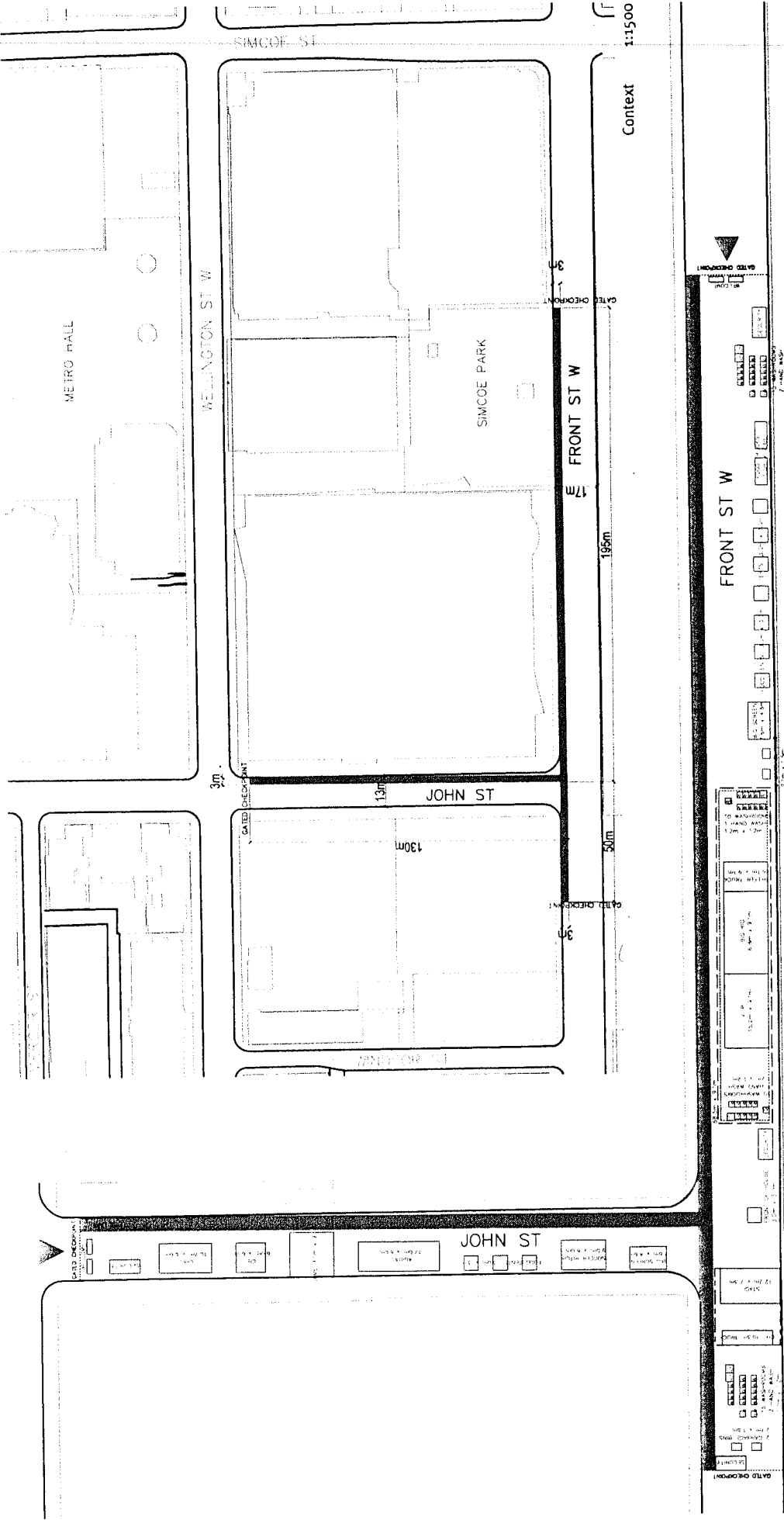
Andrew Gayle
Allergic to the generic.

Sea, Air, Island, Car: 416.455.0388
Ranch: 1210 Sheppard Ave. E. Ste 700, Toronto, On, M2K 1E3



Outer Space: boommarketing.ca





Event Equipment Layout 1:750

Front St. and John St. Closure

Project Name : CBC Soccer Nation
Date : 25 April 2014



- LEGEND**
- 4' FENCE
 - 6' FENCE
 - 8' FENCE