



Spotlight Toronto
92 King Street East. Apt. 1302, Toronto, ON M5C 2V8
Jun 10, 2014

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Rosalind Dyers
Committee Administrator
Toronto & East York Community Council
Toronto City Hall, 100 Queen St. W., 2nd floor,
Toronto, ON M5H 2N2

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Dear Ms. Dyers,

We are writing you to request that our event "East End Crab Boil part 2" be considered an event of municipal significance at the next Toronto & East York Community Council meeting on June 17th, 2014 for the purpose of a Special Occasion Permit through the Alcohol and Gaming Commission of Ontario. "East End Crab Boil part 2", will offer 500 attendees an opportunity to sample food offered by several different local chefs from restaurants across in the Jarvis & Adelaide. Our previous events brought together thousands of Torontonians to enjoy the work of local chefs doing their spin on the popular dishes such as 'ramen' and "dim sum" and have been widely lauded in the local press.

We're hoping that "East End Crab Boil part 2" will be the second of several events that feature food businesses from the local BIA offering food in a convivial outdoor space and encourage locals to try food that's available right outside their front door. As with previous events we have held, one of the things we hope to encourage is for guests to sample a wide variety of the high-calibre food at an affordable price point and encourage more direct relationship between chefs and their patrons in a low-key friendly environment.

"East End Crab Boil part 2" will take place from 11 am- 8pm on Sunday August 24th, 2014. It slated to be held in the parking lot at 110 Adelaide Street East near Jarvis.

Much like a great meal in a traditional bricks-and-mortar restaurant, the option to enjoy a great beverage alongside your food enhances the experience. So with that mind we're reaching out to breweries and wineries to provide paired beverages for the gourmet street food that will be served at "East End Crab Boil". This is why we would like to apply for the Special Occasion Permit. Non-alcoholic beverages will also be served at the event. We're asking that council review and kindly consider our request. If there are no objections, we would greatly appreciate if it could provide us with any endorsement possible and necessary for our application to the AGCO. Should you have any questions about the event we're happy discuss any details with you via phone or email.

Thank you again for your time and consideration,
Frank Kocis

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