



## REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

### Appointment of Members to the Toronto Music Industry Advisory Council (TMAC)

**Date:** March 5, 2015  
**To:** Civic Appointments Committee  
**From:** General Manager, Economic Development and Culture  
**Wards:** All  
**Reference:**

#### **REASON FOR CONFIDENTIAL INFORMATION**

---

This report deals with personal matters about identifiable individuals who are being considered for appointment to the Toronto Music Industry Advisory Council.

#### **SUMMARY**

---

The purpose of this report is to have City Council appoint members of the public to the Toronto Music Industry Advisory Council.

#### **RECOMMENDATIONS**

---

**The General Manager, Economic Development and Culture recommends that:**

1. City Council appoint the 30 individuals listed in Confidential Attachment 1 to the Toronto Music Industry Advisory Council (TMAC), at pleasure of Council, for a term of office ending on November 30, 2018.
2. City Council direct that the confidential information contained in Confidential Attachment 2 remain confidential in its entirety as it relates to personal matters about

identifiable individuals being considered for appointment to the Toronto Music Industry Advisory Council (TMAC).

## **FINANCIAL IMPACT**

---

There are no financial implications arising from this report.

## **DECISION HISTORY**

---

City Council at its meeting of February 10 and 11, 2015 re-established the Toronto Music Industry Advisory Council:

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2015.EX2.1>

## **COMMENTS**

---

The music industry is a significant component of City of Toronto's economic, social and cultural fabric. The City of Toronto recognizes the need to strengthen and grow the industry to ensure the competitiveness and the viability of the sector.

The mandate of the Toronto Music Industry Advisory Council (TMAC) is to provide recommendations and advice to enhance the attractiveness and competitiveness of Toronto for the music industry. TMAC engages and seeks input from the broader industry (including independent artists) to provide coherent advice to City Council on issues and opportunities for the sector. The Music Advisory Council also conducts research, outreach, and strategic planning to enhance growth opportunities for the music industry across Toronto.

### **Composition**

The Music Industry Advisory Council has up to 33 members, composed of:

- three members of City Council, including the Chair of the Economic Development Committee and at least one other member of the Economic Development Committee
- the Executive Director, or designate of the Toronto Association of Business Associations
- a representative from Tourism Toronto
- an independent performing artist
- 27 music industry stakeholders

## **Appointments to advisory bodies are governed by a different process**

The appointment of public members to the City's advisory bodies falls under the Public Appointments Policy, however, the process for recruiting, reviewing and recommending candidates falls to the program staff responsible for these bodies. Economic Development and Culture staff have reviewed the applications and now forwards the recommended candidates to the Civic Appointments Committee for recommendation to City Council.

## **CONTACT**

---

Zaib Shaikh, Film Commissioner & Director of Entertainment Industries  
[zshaikh2@toronto.ca](mailto:zshaikh2@toronto.ca)  
416-392-3376

## **SIGNATURE**

---

Michael H. Williams  
General Manager  
Economic Development and Culture

## **ATTACHMENTS**

---

Confidential Attachment 1 – List of recommended candidates for the Toronto Music Industry Advisory Council (TMAC)  
Confidential Attachment 2 – Confidential Voluntary Diversity Information summary