

# REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

# Appointment of Members to the Toronto Film, Television and Commercial Production Industry Committee (Toronto Film Board)

**Date:** March 5, 2015

**To:** Civic Appointments Committee

From: General Manager, Economic Development and Culture

Wards: All

Reference:

#### REASON FOR CONFIDENTIAL INFORMATION

This report deals with personal matters about identifiable individuals who are being considered for appointment to the Toronto Film Board.

#### **SUMMARY**

The purpose of this report is to have City Council appoint members of the public to the Toronto Film Board.

#### RECOMMENDATIONS

#### The General Manager, Economic Development and Culture recommends that:

1. City Council appoint the 18 individuals listed in Confidential Attachment 1 to the Toronto Film Board, at pleasure of Council, for a term of office ending on November 30, 2018.

2. City Council direct that the confidential information contained in Confidential Attachment 2 remain confidential in its entirety as it relates to personal matters about identifiable individuals being considered for appointment to the Toronto Film Board.

#### FINANCIAL IMPACT

There are no financial implications arising from this report.

#### **DECISION HISTORY**

City Council at its meeting of February 10 and 11, 2015 re-established the Toronto Film Board:

http://app.toronto.ca/tmmis/viewAgendaltemHistory.do?item=2015.EX2.1

#### **COMMENTS**

The film, television and commercial production industry is a significant component of City of Toronto's economic, social and cultural fabric. The City of Toronto recognizes the need to strengthen and grow the industry to ensure the competitiveness and the viability of the sector.

The mandate of the Toronto Film, Television and Commercial Production Industry Committee (Toronto Film Board) is to provide recommendations and advice to enhance the attractiveness and competitiveness of Toronto for the film, television and commercial production industry. The board seeks input from the broader industry to provide coherent advice to City Council on issues and opportunities for the sector. The board also monitors and tracks marketing strategies that could be used to attract new or return film, television, and commercial production business to Toronto.

The candidates on the attached list represent a broad spectrum of stakeholders who will bring many years of experience from every aspect of the industry. These candidates will lend their insight and expertise to the Film Board, strengthening Toronto's understanding of and position in the highly competitive world of film and television production.

# Composition

The Toronto Film Board has up to 21 members, composed of:

- three members of City Council, including the Chair of the Economic Development Committee and at least one other member of the Economic Development Committee
- 18 Film industry stakeholders drawn from a wide range of industry sectors including but not limited to Film, Television, Animation, Gaming and Interactive.

## Appointments to advisory bodies are governed by a different process

The appointment of public members to the City's advisory bodies falls under the Public Appointments Policy, however, the process for recruiting, reviewing and recommending candidates falls to the program staff responsible for these bodies. Economic Development and Culture staff have reviewed the applications and now forwards the recommended candidates to the Civic Appointments Committee for recommendation to City Council.

#### CONTACT

Zaib Shaikh, Film Commissioner & Director of Entertainment Industries <a href="mailto:zshaikh2@toronto.ca">zshaikh2@toronto.ca</a> 416-392-3376

#### **SIGNATURE**

Michael H. Williams General Manager Economic Development and Culture

### **ATTACHMENTS**

Confidential Attachment 1 – List of recommended candidates for the Toronto Film Board Confidential Attachment 2 – Confidential Voluntary Diversity Information summary