

March 19, 2015

City Clerk's Office  
Registry Services, City of Toronto  
100 Queen Street West, Rotunda  
Toronto, ON M5H 2N2

To Whom It May Concern:

I am writing to notify you of the 27<sup>th</sup> annual Toronto Fringe Festival, taking place from July 1<sup>st</sup> to July 12<sup>th</sup>, 2015. We are in the process of securing our Special Occasion Permit for the duration of the festival, along with all of the necessary permissions and permits for activities. We will be providing additional staff and security to ensure that this event does not inconvenience the local residents in any way. Please see the attached sketch of the event parameters (including barricades) and an extensive Emergency Response Plan.

This year, the Toronto Fringe Festival is presenting 148 live productions at 29 venues across the city. All Fringe Festivals in Canada are mandated to choose their participants by lottery and return 100% of the box office sales to the festival artists, which has resulted in nearly \$6 million in returns to artists across the country over the past 2 decades.

This is our 5<sup>th</sup> year partnering with Honest Ed's for our Fringe Club, located in the Honest Ed's Parking Lot & Alleyway (581 Bloor St. W). The Fringe Club is an open-air beer garden and arts market that acts as the hub of the festival. It sees over 30,000 patrons over a 12 day period each year. Our bar will be located in the Honest Ed's Alleyway, while the Honest Ed's Parking Lot will include food vendors, a visual Fringe market, and small-scale performances. Our Fringe Club will open weekdays at 4pm and weekends at 1pm. All patrons will exit the Fringe Club via Bloor St after 11pm. As always we will check noise levels after 11pm to ensure we are compliant with the city's regulations.

Our hours of operation are as follows:

- Fringe Club: Wednesday July 1<sup>st</sup> - Friday July 3<sup>rd</sup>: **4:00pm – 2:00am**  
Saturday July 4<sup>th</sup>: **1:00pm – 4:00am**  
Sunday July 5<sup>th</sup>: **1:00pm – 2:00am**  
Monday July 6<sup>th</sup> – Friday July 10<sup>th</sup>: **4:00pm – 2:00am**  
Saturday July 11<sup>th</sup>: **1:00pm – 4:00am**  
Sunday July 12<sup>th</sup>: **4:00pm – 2:00am**
- Laneway closure:  
(The Honest Ed's Alleyway) Saturday June 27 **CLOSED @ 8am** - Monday June 29<sup>th</sup> @ **1pm**  
Tuesday June 30 **CLOSED @ 11am** – Wednesday July 1 @ **2am**  
Wednesday July 1 **CLOSED @ 3:30pm** – Thursday July 2 @ **2am**  
Thursday July 2 **CLOSED @ 3:30pm** – Friday July 3 @ **2am**  
Friday July 3 **CLOSED @ 3:30pm** - Monday July 6 @ **2am**  
Monday July 6 - Thursday July 9 **CLOSED 3:30pm - 2am daily**  
Friday July 10 **CLOSED @ 3:30pm** – Monday July 13 @ **1pm**

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In 2014, part of our Fringe Club programming included three underground dance parties in the Honest Ed's underground parking lot (also included as a licenced area on our Special Occasion Permit application). One of these parties had an Extension of SOP Permit Hours until 4am on July 12. Due to popular demand, we have increased the number of underground parties to 6, and will hold them on July 2, 3, 4, 9, 10, and 11, 2015. On July 4 and 11 we have requested to host our underground parties until 4am, for those who would like to stay out late to celebrate another successful Fringe Festival. We will be selling product from our beer sponsor Steam Whistle Brewing, as well as mixed drinks, wine, and non-alcoholic beverages. The only entrances to the parking garage will be through the Fringe Club, and the access points will be staffed with professional security. The capacity of the Fringe Club, including the event in the underground parking garage, will not be increased on these nights. Alcohol will be served in the parking garage, but will not be allowed on the stairs. Last year's parties during our extended hours were a great success, without any incidents.

The Toronto Fringe is very conscious of being a good neighbour. Last year our late-night underground parties did not violate our Noise Exemption Permit, nor do we expect them to this year as the events and noise will be contained to a select area of the Honest Ed's underground parking lot.

If you have any concerns or queries please contact me at [manager@fringetoronto.com](mailto:manager@fringetoronto.com), or by phone at 416-966-1062 x 9.

Kind regards,



Joanne Williams  
General Manager  
The Toronto Fringe