MIKE HOLMES SUPPORTS 6 LLOYD AVE. REDEVELOPMENT PROJECT

Mike Holmes to move head office to new project location

Dear Councillors and Mayor John Tory,

I have been very public in my support of Louie Santaguida of Stanton Renaissance. I have embraced him as a HOLMES Approved Homes Partner Builder and my brand can be found on his website. That is why I am urging you to support his 6 Lloyd Ave. redevelopment project when you vote this Tuesday.

His guiding philosophy—create expertly designed condominium residences with functional, multi-use living spaces, constructed with unprecedented quality—matches my vision perfectly, as well as the HOLMES brand pillars. Stanton Renaissance revitalizes and renews old land and spaces, while its buildings feature environmental and green elements that raise the bar in responsible development.

This redevelopment project will be a first-of-its-kind in Toronto, and will serve as a model for a green, clean and self-contained urban village that relies on sustainable heating, cooling and energy technologies and techniques, and utilizes public transit to reduce greenhouse gas emissions, while bringing back to the community the biodiversity that it once enjoyed many years ago.

As Councillors are probably aware of, the HOLMES Approved Homes Program integrates proper building practices with cutting-edge products and technology in order to develop customized building specifications that go above and beyond current residential standards, from construction to final inspection.

Louie Santaguida is one of those rare developers who cares about his community and meets these standards time and time again. In fact, I am so confident that 6 Lloyd will be a groundbreaking, neighbourhood-changing development that I have announced plans to move my company, The Holmes Group to the site, with 120 fulltime and 59 part-time employees. We look forward to enjoying everything Stanton Renaissance will bring to that very conveniently located area, with its many attributes.

Now, it's up to the Council. Vote for a progressive future for Toronto; vote for 6 Lloyd Ave., a redevelopment project that will bring so much to the city. I would be astonished if the Council did anything else but support this project, so long in the making.

Sincerely,

Mike Holmes

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