TE7.111.25

From:	Chris Goddard
То:	Toronto East York Community Council
Cc:	Chris Goddard Craft Brand Company
Subject:	Toronto Beer Week
Date:	Wednesday, June 24, 2015 10:33:48 AM
Attachments:	image001.png
	image002.png
	Extension of Hours List 2015 doc

Councillors,

We are asking that you designate the Toronto Beer Week Festival as a significant event for the city of Toronto.

Toronto Beer Week Ltd. (TBW)

The mission of TBW is to celebrate, promote, and further craft beer and local culture in Toronto by working with local pubs, restaurants, and craft breweries. TBW is responsible for organizing and marketing the Toronto Beer Week Festival (Beer Week), consisting of a wide variety of events at different venues across the core of the city.

TBW is a collectively owned organization involving some of Toronto's most seasoned and passionate beer industry members. Our team includes restaurateurs, brewers, media marketers, and authors. All bring their experience and vision to help create an event that celebrates the best of what Toronto has to offer and markets the experience to both residents and tourists. TBW has a not-for-profit mandate and re-invests any net proceeds into future events.

About Beer Week

This will be the 6th annual Toronto Beer Week Festival. The 2014 Beer Week was tremendously successful with programming over nine days and was designated an event of municipal significance. Sixty venues participated along with thirty breweries. There were an extensive range of memorable events, including brewery dinners, beer festivals, special beer and food pairing menus, educational tastings, writer's nights, music, movies, and more. It was a citywide event that appealed to Torontonians sense of diversity and exploration and was attended by thousands.

Where Does Beer Week fit in?

Beer Week helps round out Toronto's list of significant cultural events. It promotes local independent businesses and the food, drink, and culture unique to our city. A burgeoning craft beer scene and diverse hospitality industry is a significant tourism attraction and something that Toronto should be proud to show off to the world.

We hope that you agree that this festival is worthy of status as a significant event and will designate September 18 to 26, 2015 as Toronto Beer Week. Participants would like to once again have the ability to extend their hours as early as 10:00AM and as late as 4:00AM.

Please see the attached letter to the councillors and the list of venues participating in the

Thank you for your consideration,

Chris Goddard Executive Director Toronto Beer Week - *September 18-26, 2015*

<u>www.torontobeerweek.com</u> <u>chris.g@torontobeerweek.com</u> Mobile – 647-269-4143



Extended License List For Toronto Beer Week

Toronto Beer Week takes place between September 18th-26th, 2015 at various locations throughout Toronto. These are the establishments that have applied for an Extension of Hours from 10am-4am for their liquor License between the 18th -26th.

Toronto/East York

Bryden's

2455 Bloor Street West Toronto, ON Liquor License #280752

C'est What

67 Front Street East Toronto, ON Liquor License #201979

Crawford

718 College Street West Toronto, ON Liquor License #201141

The Garrison

1197 Dundas Street West Toronto, ON Liquor License #813148

The Granite Brewery Ontario Inc.

245 Eglinton Avenue East Toronto, ON Liquor License #202322

The Hideout On Queen

482 Queen Street West Toronto, ON Liquor License #280122

Habits Gastropub

928 College Street Toronto, ON Liquor License #806563

Kilgour's

509 Bloor Street West Toronto, ON Liquor License #28609

Mill St Brewpub

55 Mill Street Toronto, ON Liquor License #812192

The Monarch Tavern

12 Clinton Street Toronto, ON Liquor License #91263

The Painted Lady

218 Ossington Avenue Toronto, ON Liquor License #813241

Rhino Bar and Grill

1249 Queen Street West Toronto, ON Liquor License #91407

Sauce

1376 Danforth Avenue Toronto, ON Liquor License #815562

Sneaky Dees

431 College Street Toronto, ON Liquor License #90168

Tall Boys Craft Beer House

838 Bloor Street West Toronto, ON Liquor License #806219

Tequila Bookworm

512 Queen Street West Toronto, ON Liquor License #23480