

## Appendix A: Toronto Employment Survey

Activity Code Description	2011	2014	Absolute Change	Percent Change
<b>All Sector Total</b>	<b>1,317,327</b>	<b>1,384,409</b>	<b>67,082</b>	<b>5.1%</b>
<b>Office Total</b>	<b>627,923</b>	<b>662,974</b>	<b>35,051</b>	<b>5.6%</b>
<b>FIRE Total</b>	<b>169,234</b>	<b>180,875</b>	<b>11,641</b>	<b>6.9%</b>
Bank & Trust Branch	12,809	17,115	4,306	33.6%
Bank & Trust H. O.	55,373	60,563	5,190	9.4%
Investment Services	32,825	31,850	-975	-3.0%
Financing	17,437	18,741	1,304	7.5%
Insurance Companies	26,898	26,833	-65	-0.2%
Other Insurance	3,277	3,336	59	1.8%
Real Estate Developers	5,565	5,627	62	1.1%
Real Estate Agents	14,636	15,887	1,251	8.5%
Miscellaneous FIRE	414	923	509	122.9%
<b>Business Services Total</b>	<b>149,171</b>	<b>154,657</b>	<b>5,486</b>	<b>3.7%</b>
Law Firms	28,552	29,707	1,155	4.0%
Accountants	13,347	12,121	-1,226	-9.2%
Management Consultants	20,645	22,557	1,912	9.3%
Advertising Agencies	13,872	15,899	2,027	14.6%
Public Relations Consultants	2,252	2,205	-47	-2.1%
Photo & Graphic Arts	3,318	2,889	-429	-12.9%
Personnel Services	9,728	8,291	-1,437	-14.8%
Computer Services	27,255	31,110	3,855	14.1%
Other Business Services	30,202	29,878	-324	-1.1%
<b>Head Office Total</b>	<b>68,371</b>	<b>64,264</b>	<b>-4,107</b>	<b>-6.0%</b>
Mining & Mineral	3,279	2,617	-662	-20.2%
Oil Companies	847	456	-391	-46.2%
Manufacturing	15,913	14,679	-1,234	-7.8%
Transport Operators	7,604	6,298	-1,306	-17.2%
Travel Agency	5,568	5,568	0	0.0%
Other Transport	4,564	3,750	-814	-17.8%
Utilities	20,406	19,810	-596	-2.9%
Construction	10,075	10,950	875	8.7%
Farm/Fish/Forest	115	136	21	18.3%
<b>Total Government</b>	<b>73,054</b>	<b>72,794</b>	<b>-260</b>	<b>-0.4%</b>
Federal	11,853	11,779	-74	-0.6%
Post Office	1,681	1,190	-491	-29.2%
Provincial	37,756	35,214	-2,542	-6.7%
Municipal	15,982	18,378	2,396	15.0%
Foreign & Education	5,782	6,233	451	7.8%

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<b>Technical Services</b>	<b>23,201</b>	<b>30,479</b>	<b>7,278</b>	<b>31.4%</b>
Architects/Engineers/Planners	23,201	30,479	7,278	31.4%
<b>Media Total</b>	<b>31,119</b>	<b>31,822</b>	<b>703</b>	<b>2.3%</b>
Film/Video/Audio	7,297	9,665	2,368	32.5%
Radio/T.V. Stations	11,002	11,492	490	4.5%
Newspaper Publishing	3,474	3,402	-72	-2.1%
Other Publishing	5,638	4,277	-1,361	-24.1%
Other Media	3,708	2,986	-722	-19.5%
<b>Trade &amp; Personal Services Total</b>	<b>35,433</b>	<b>35,970</b>	<b>537</b>	<b>1.5%</b>
Retail Trade - Sales Reps	24,567	24,468	-99	-0.4%
Whls Import Trade - Manuf Rep	4,623	4,056	-567	-12.3%
Accom, Personal & Other Service	6,243	7,446	1,203	19.3%
<b>Health Total</b>	<b>45,260</b>	<b>55,194</b>	<b>9,934</b>	<b>21.9%</b>
Doctors/Dentists/Opticians	39,993	49,269	9,276	23.2%
Medical Laboratories	5,267	5,925	658	12.5%
<b>Associations</b>	<b>33,080</b>	<b>36,919</b>	<b>3,839</b>	<b>11.6%</b>
Civic/Business/Labour/Religious	33,080	36,919	3,839	11.6%
<b>Manufacturing &amp; Warehousing Total</b>	<b>128,572</b>	<b>124,609</b>	<b>-3,963</b>	<b>-3.1%</b>
Food Processing	20,656	20,823	167	0.8%
Clothing	4,834	4,465	-369	-7.6%
Textiles, Leather	3,304	2,958	-346	-10.5%
Paper & Wood Products	5,029	4,787	-242	-4.8%
Component Parts	3,667	3,429	-238	-6.5%
Metal Products	7,733	7,390	-343	-4.4%
Pharmaceuticals & Chemicals	11,610	11,687	77	0.7%
Cabinet Making	6,073	5,809	-264	-4.3%
Building Components	5,129	5,532	403	7.9%
Scientific Equipment	3,979	3,789	-190	-4.8%
Machinery & Equipment	5,455	5,297	-158	-2.9%
Electrical Equipment	5,684	5,036	-648	-11.4%
Vehicles & Parts	2,781	4,274	1,493	53.7%
Other Product Assembly	3,184	2,922	-262	-8.2%
Waste Treatment	2,663	2,787	124	4.7%
R&D Laboratories	5,679	4,890	-789	-13.9%
Printing	5,166	4,768	-398	-7.7%
Postal Sorting Station	4,477	4,365	-112	-2.5%
Other Manufacturing	6,545	6,120	-425	-6.5%
Warehousing	13,454	12,025	-1,429	-10.6%
Storage	1,470	1,456	-14	-1.0%

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<b>Institutional Total</b>	<b>219,824</b>	<b>233,725</b>	<b>13,901</b>	<b>6.3%</b>
Hospitals	65,615	66,898	1,283	2.0%
Other Health Services	14,671	14,044	-627	-4.3%
Homes for Aged	17,506	19,502	1,996	11.4%
Universities	21,285	24,795	3,510	16.5%
Colleges (Public & Private)	13,639	16,014	2,375	17.4%
Elementary & Secondary (incl Private)	40,238	41,012	774	1.9%
Other Education (incl. Private)	15,177	16,454	1,277	8.4%
Daycare (Public & Private)	7,753	10,194	2,441	31.5%
Libraries & Archives	2,247	2,189	-58	-2.6%
Police, Fire, Ambulance	10,984	10,544	-440	-4.0%
Places of Worship	5,068	5,574	506	10.0%
Nat'l Defence, Prisons, Courts, Othr In	5,641	6,505	864	15.3%
<b>Retail Total</b>	<b>141,567</b>	<b>144,536</b>	<b>2,969</b>	<b>2.1%</b>
Food & Drink Retail	32,542	34,502	1,960	6.0%
Convenience, News & Variety Stores	8,555	8,281	-274	-3.2%
Pharmacies	9,333	9,911	578	6.2%
Clothing/Shoes	21,692	21,934	242	1.1%
Department Stores	10,936	10,048	-888	-8.1%
Wholesaling	13,620	14,105	485	3.6%
Other Retail	44,889	45,755	866	1.9%
<b>Service Total</b>	<b>155,540</b>	<b>170,628</b>	<b>15,088</b>	<b>9.7%</b>
Restaurant/Tavern	75,100	87,486	12,386	16.5%
Hotel/Motel/Residences	16,562	16,587	25	0.2%
Terminal/Dispatch	14,644	14,663	19	0.1%
Other Consumer Services	40,372	43,035	2,663	6.6%
Other Business Services	8,862	8,857	-5	-0.1%
<b>Other Total</b>	<b>43,901</b>	<b>47,937</b>	<b>4,036</b>	<b>9.2%</b>
On-site Construction	4,655	6,882	2,227	47.8%
Theatres, Cinemas, Museums, Entertai	11,449	13,233	1,784	15.6%
Indoor Recreation (incl Dance Halls)	16,388	18,073	1,685	10.3%
Outdoor Recreation	8,097	6,871	-1,226	-15.1%
Other N.E.C.	3,312	2,878	-434	-13.1%

Source: City of Toronto, City Planning Division, Strategic Initiatives, Policy and Analysis