

WORKFORCE DEVELOPMENT MONTH 2015

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Economic
Development
Committee
September 18, 2015

**WORKFORCE
DEVELOPMENT
MONTH 2015**

Workforce Development



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Highlighting Key Partnerships & Initiatives



Jobs By
H&M

WE'RE HIRING!
PART-TIME SALES ADVISORS
AT SHERWAY GARDENS



iN Investing in Neighbourhoods

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Are you interested in working in the non-profit sector?

2014 WFD Week Outcomes

In just one week...



Workforce Development Month Objectives

INCREASE

Awareness, knowledge and use of City services for residents and employers

ENGAGE

City residents to participate in events and connect them to multiple services, training and employment opportunities

SPOTLIGHT

Key partnerships between the City, private sector employers, community partners and networks and other orders of government

Workforce Development Month Overview

16 Employer/Sector Events

12 Career & Agency
Information Events

2 Education, Training &
Volunteering Events

5 Entrepreneurship
Development Events



35 Total
Events

Key Theme: Employer/ Sector Engagement

**Scarborough Business Improvement
Association Employer Breakfast**



**Tuesday, October 20
7 – 9:30 a.m.**

**Dorset Park Hub
1911 Kennedy Road
(Kennedy & Ellesmere)**

Guest Speakers:

**Michael Thompson, City Councillor, Chair of Toronto's Economic
Development & Culture Committee, and Chair of Invest Toronto**

Steve Chaves, Manager, Ministry of Training, Colleges & Universities

Marcie Wenn, Manager of Education, Retail Council of Canada


Learn about:

- services that the City and Province offer to support business growth through grants/incentives
- new marketing ideas and ways to grow your business
- how to use social media to grow and promote your business

RSVP Claudia Russell-Placencia
(416) 397-0517
crussel@toronto.ca




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ENGINEERING CAREER FORUM: BUILDING YOUR FUTURE
Monday, October 26, 2015 • 8:30 a.m. to 4:30 p.m.
Metro Hall Rotunda and 3rd Floor • 55 John Street, Toronto

Marketplace 11 a.m. - 4:30 p.m.	Information Sessions 11 a.m. - 12 p.m.
Network with industry professionals.	Attend information sessions from leading industry experts in the fields of Power, High-Tech and Infrastructure.
Workshops 12:30 - 3:30 p.m.	Registration
Obtain information on engineering-specific requirements, continuing education and employment trends.	Register at toronto.ca/ecportal or for more information call Peter at 416-338-3605 or Indira at 416-338-1774.



Key Theme: Career & Agency Information

EMPLOYMENT SERVICES for People with Medical Barriers

Join us as we discuss, learn about, and celebrate our community's collective efforts towards addressing the workforce challenges faced by people with disabilities.

This year we will be showcasing the two week workshop series, "[Overcoming Medical Barriers to Employment](#)", an employment preparation series designed to support and meet the specific needs of residents with disabilities and other medical barriers.

At this event you can expect to:

- Participate in a panel led discussion with key partners.
- Connect with community partners that provide employment services to people with disabilities.
- Learn how you can access employment opportunities.

Friday, October 16th
10 a.m. – 2 p.m.
Golden Mile Employment & Social Services
1880 Eglinton Avenue East

Key partners:

- Victoria Park Hub
- Goodwill Industries
- New Circles
- Spinal Cord Injury Ontario
- CURRANT - Social Entrepreneur
- Workplace Essential Skills Partnership (WESP)

To register visit toronto.ca/ecportal or for more information call Troy 416-392-8588



City Update

September 2015



Learn about City jobs at Career Fair

At the [City's Career and Information Fair](#), attendees can meet City staff from a variety of City divisions, explore a range of careers and hear about what the City can offer as an employer. The fair includes speakers and tips on how to apply for City opportunities. This free event will be held

at the [Toronto Reference Library](#) on October 20 from 10 a.m. to 3 p.m. More information about [employment with the city](#).

Key Theme: Education, Training & Volunteering



**CONSTRUCTION/TRADES & TRANSPORTATION
Information Fair**



Friday, October 16
10 a.m. – 2 p.m.

York Humber
Employment & Social Services
605 Rogers Road

- Learn about training programs in the construction/trades and transportation fields offered by community partners
- Hear from community agencies and educators as they share information about their unique programs and experiences

Register at toronto.ca/ecportal (keyword CTIF)
or for more information please contact
Irene Osterreicher at 416-338-5448.



CAREER NAVIGATOR

Retail Foundations for
Leadership Program
Graduation

Key Theme: Entrepreneurship Development

**Have a winning
business idea?**



Entrepreneurship Youth Fair

Planned by Weston-Mt. Dennis Integrated Local Labour Market Planning Group

Thursday, October 1
5:30 – 7:30 p.m.

Mount Dennis Library
1123 Weston Road

Youth ages 18 - 29 are welcome to attend this event to learn about entrepreneurship, navigate available resources, and have the chance to speak with other young entrepreneurs.

Hear about entrepreneurship programs offered by local agencies and meet other motivated youth who have successfully started their own businesses.

Register at toronto.ca/ecportal or for more information please call Cherie Carey at 416-398-5649.



BECOME A HOME CHILD CARE PROVIDER!

An opportunity to run your own small business

There is a very high demand for child care in Toronto. Here are some of the many reasons to become a home child care provider with a licensed agency:

- Stay at home with your children while caring for other children
- Set your own hours
- Assistance in finding children to care for
- Experience is not necessary
- Free training and support to run your business.

Toronto's Children's Services will provide information about how to become a home child care provider.

Join us at an information session:

**Thursday, October 22, 2015
10 a.m. to 12 p.m.**

Boys & Girls Club of East Scarborough
100 Galloway Road

Register online at toronto.ca/ecportal or call XXX at 416-39X-XXXX





**WORKFORCE
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WFD Month Launch Event

Michaels[®]
Where Creativity Happens[™]

▶ Michaels Canada John St. Grand Opening



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Engagement & Outreach

Toronto

Living in Toronto - Doing Business - Visiting Toronto - Accessing City Hall -

City of Toronto / Services / Employment & Social Services / Toronto WorkOne

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The City of Toronto is helping people find jobs and helping companies secure the skilled employees they need. Our Workforce Development Strategy has three key objectives: ensuring that employers' workforce needs are addressed, ensuring that unemployed city residents get access to opportunities and jobs, and delivering the best possible value to employers, job seekers, communities and the City for the resources invested in workforce development.

Reports

Working as One: A Workforce Development Strategy for Toronto
Read about how we support people, connect businesses and strengthen communities in: [Working as One: A Workforce Development Strategy for Toronto](#)

Implementing Toronto's Workforce Development Strategy
2013 Report: [Implementing Toronto's Workforce Development Strategy: Progress to Date and Necessary Next Steps](#)

Economic Growth and Job Creation Plan
2013 Report: [Collaborating for Competitiveness - A Strategic Plan for Accelerating Economic Growth](#)

Events Calendar
Find event information for upcoming Workforce Development events in Toronto.

Workforce Development
Workforce Development
Throughout this month, we will be reaching out to job seekers and showcasing their skills and partnerships with employers.

Visit our [events calendar](#) for more information on upcoming Workforce Development Month events in Toronto. Follow us on Twitter [@TorontoESS](#) for any updates.

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City of Toronto

toronto.ca/
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Workforce Development Month
September 2015

Engagement & Outreach



- Social Media



- Printed material

- Media and Press



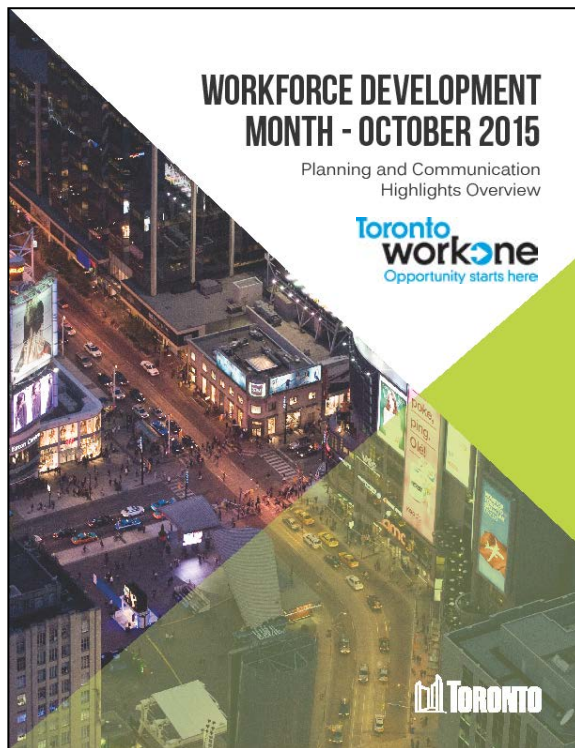
- Resident Outreach
(mail, telephone and in-person contact)

- Daily Spotlight Series



**WORKFORCE
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City Councillor Outreach



- Communication from Chair
- Month at-a-glance
- Examples of daily spotlight series



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Help Promote WFD Month



toronto.ca/workone



@TorontoESS
#workoneTO

Find us on 

Toronto Employment
& Social Services



Partner Impact



“As a partner, RBC has found the City of Toronto’s Workforce Development recruitment and job fairs to be an excellent source of talent, and great way to stay engaged with local communities across our city.”

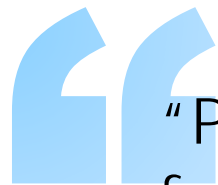
Kim Mason – Regional President, Greater Toronto Region, RBC Royal Bank



“I was pleased with the number of candidates we were able to meet in quite a short period of time.”

Participating Employer at Don Valley Employment Solutions Hiring event 2014

Job Seeker Impact



"PAYE taught me to be more positive and focused on a career track of my dreams."

~PAYE Participant



"It was a great opportunity to meet employers and to be interviewed."

*~Job seeker at the Opening
Doors to Your Future Job Fair*

WFD Month Wrap-Up Event – End of October



**The first step to leadership
is opening the door**

Welcome to

**Mayor John Tory's
Employment & Jobs
Reception**

PAYE
Partnership to Advance
Youth Employment

toronto.ca/payee

 **TORONTO**

- ▶ Plans are underway for the Mayor's 2nd Employment & Jobs Reception