APPENDIX A: Summary of revisions to criteria for the Major Cultural Organizations grant program.

**Current Eligibility requirements**

The following criteria are used to determine which cultural organizations are considered major cultural organizations for the purposes of city funding:

- Be an incorporated not-for-profit organization;
- Be in good standing with the City of Toronto;
- Comply with the City of Toronto Anti-discrimination Policy; or, in the case of cultural festivals, registered participants must comply with the Anti-discrimination Policy;

\[ a \] Major cultural organizations are recognized as essential cultural ambassadors for the City and their programs have a significant impact on the regional economy by playing a major role in tourism attraction through the development of Toronto as a world wide cultural destination;

\[ b \] Toronto-based major cultural organizations with operating budgets in excess $2,500,000 annually and/or audiences of 250,000;

\[ c \] Cultural organizations that are non-profit and have demonstrated:
  - a consistent level of professional standards
  - artistic excellence
  - international achievement
  - a sound financial management system
  - diverse funding base
  - board accountability and
  - are not fully self-supporting through private donations and self-generating income.

**Revised Eligibility requirements by stream**

**Producers & Curators:**

- Be a Toronto-based, incorporated not-for-profit organization;
- Be in good standing with the City of Toronto;
- Comply with the City of Toronto Anti-discrimination Policy;
- National and international profile;
- City-wide activity and impact;
- In existence for at least 7 years;
- All artists are paid;
- Primary focus is culture;
- Tourism attraction;
- Economic impact; and
- Eligible expenses in excess of $20 million
Festivals:

- Be a Toronto-based, incorporated not-for-profit organization;
- Be in good standing with the City of Toronto;
- Comply with the City of Toronto Anti-discrimination Policy; or, in the case of cultural festivals, registered participants must comply with the Anti-discrimination Policy.
- National and international profile;
- City-wide activity and impact;
- In existence for at least 7 years;
- All artists are paid;
- Primary focus is culture;
- Tourism attraction;
- Economic impact;
- Eligible expenses in excess of $2 million; and have audiences in excess of 250,000

Cultural Support/Infrastructure:

- Be a Toronto-based, incorporated not-for-profit organization;
- Be in good standing with the City of Toronto;
- Comply with the City of Toronto Anti-discrimination Policy;
- National and international profile;
- City-wide activity and impact;
- In existence for at least 7 years;
- Not for profit corporation;
- All artists are paid;
- Primary focus is culture;
- Economic impact;
- Eligible expense in excess of $6 million; and
- Unique service that supports the cultural sector

Summary Chart

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Producers &amp; Curators</th>
<th>Festivals</th>
<th>Cultural Support/Infrastructure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toronto-based, not-for-profit corporation in good standing, comply with City of Toronto Anti-discrimination Policy</td>
<td>✓</td>
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<td>National and international profile</td>
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<td>City-wide activity and impact</td>
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<tr>
<td>In existence for at least 7 years</td>
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<td>All artists are paid</td>
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<tr>
<td>Economic impact</td>
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<td>✓</td>
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<td>Criteria</td>
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<td>Festivals</td>
<td>Cultural Support</td>
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<td>--------------------------------------------------------</td>
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<tr>
<td>Eligible expenses in excess of $20 million</td>
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<td>Audience in excess of 250,000</td>
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<td>Unique service that supports the cultural sector</td>
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</table>

**Current Assessment Criteria Weighting for Major Cultural Organizations**

1. **Cultural Merit (35%)**
   The organization:
   - Delivers consistent, unique cultural programming that enhances the richness and diversity of Toronto's cultural sector
   - Is recognized regionally, nationally and internationally for its innovation and merit
   - Has a mandate that is primarily cultural in nature and does not duplicate that of other organizations in Toronto

2. **Community Service & Impact of Organization (35%)**
   The organization:
   - Demonstrates a significant economic impact on Toronto's cultural and tourism sectors
   - Demonstrates leadership in encouraging community participation through education and outreach, volunteer opportunities, audience development, partnerships, and support to other community arts and cultural organizations
   - Delivers programming that is accessible and of benefit to all Torontonians, and to Toronto's reputation as a worldwide cultural destination

3. **Financial Management & Governance (30%)**
   The organization:
   - Leverages funding sources from a diverse base, including all levels of government, the private sector and self-generated revenues
   - Has consistently demonstrated through past performance the ability to obtain the financial and staff resources necessary to carry out its mandate and respond to changes in its environment
   - Demonstrates that it has sufficient, qualified human resources (staff and board), and an appropriate administrative and governance structure to execute its mission and manage public funds
## Revised Assessment Criteria Weighting by Program Stream

### Producers & Curators:
- Cultural merit (40%)
- Community service/impact (35%)
- Financial management/governance (25%)

### Festivals:
- Cultural merit (35%)
- Community service/impact (40%)
- Financial management/governance (25%)

### Cultural Support/Infrastructure
- Cultural merit (30%)
- Community service/impact (45%)
- Financial management/governance (25%)

<table>
<thead>
<tr>
<th>Stream</th>
<th>Weighting</th>
<th>Clients</th>
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<tbody>
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<td><strong>Producers/Curators</strong></td>
<td>Cultural Merit (40%)</td>
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<td>Community service/impact (35%)</td>
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<td><strong>Festivals</strong></td>
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<td>Community service/impact (40%)</td>
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<td><strong>Cultural Support/Infrastructure</strong></td>
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