

THEME



**TEMPORARY
HOUSING**

**PITT &
GEHRY**

SHELTER

IKEA



WHERE IS IT?

The proposed site, 333 Lakeshore (at Parliament), is located in Toronto's East Bayfront and is owned by Waterfront Toronto.

This blank canvas bordered by the Parliament Slip to the west, Lake Ontario to the South, the silos to the East, and Lakeshore Blvd to the North, will be home to a pop-up and temporal experience comprised of temporary exhibits, architectural installations, shipping containers, tents, Bucky domes and other temporary exhibits.

**333
LAKE
SHORE
BLVD. E
(+ PARLIAMENT)**



WHEN IS IT?

EDIT will take place June 15-25, 2017. 2017 is an important year for several reasons. It is Canada's sesquicentennial, and also marks the 50th year anniversary of Montreal's Expo67. Toronto is emerging as a hotbed for innovation with many levels of public and private investment in innovation and technology.

WHO WILL COME?

In its first year, EDIT aims to attract 50,000 designers, creatives, developers, and anyone interested in design, innovation, and understanding its impact on tomorrow; plus hundreds of thousands more via digital campaigns and programs.

THE TEAM

Design Exchange is equipped and ready to spearhead this event with input from local and international design and architecture communities. President and CEO, Shauna Levy, has over 15 years experience in launching and managing design trade shows and cultural events.



THE TEAM

DX: THREE YEARS RECORD GROWTH

THE TEAM / **DX EXHIBITIONS 2013-2014**

THIS IS NOT A TOY

GUEST CURATED BY PHARRELL WILLIAMS

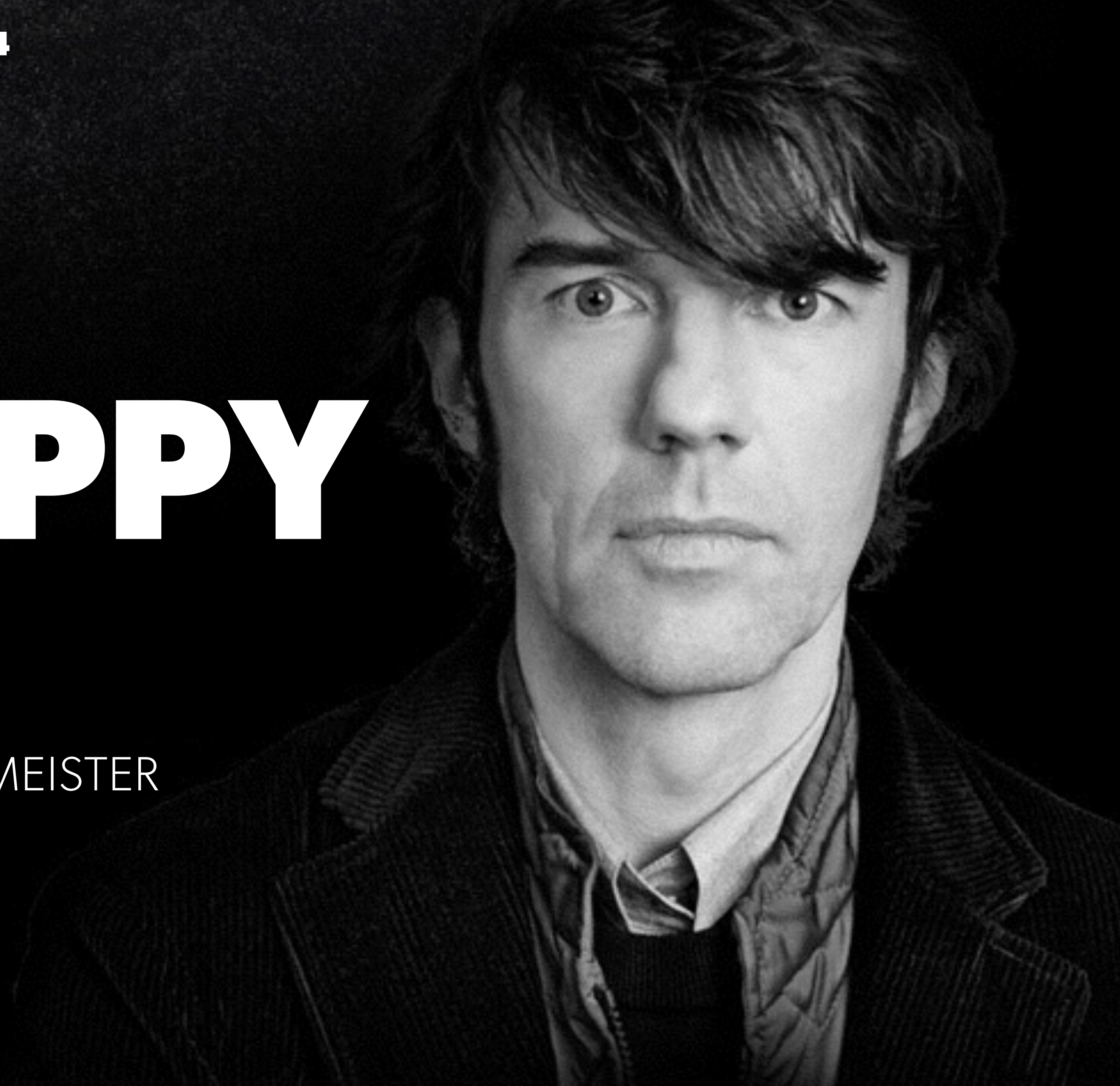




THE TEAM / DX EXHIBITIONS 2013-2014

THE HAPPY SHOW

GUEST CURATED BY STEFAN SAGMEISTER



THE TEAM / DX EXHIBITIONS 2013-2014

NUIT BLANCHE

GUEST ARTIST JR

