



Deputy Mayor
Vincent Crisanti



September 18th, 2015

Councillor Michael Thompson, Chair
Economic Development Committee
10th floor, West Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2

Re: ED6.13, Green Market Acceleration Program Pilot

Dear Chair Thompson and fellow Committee Members,

I am unable to attend today's (September 18th, 2015) Economic Development Committee meeting, but I wanted to express my support for item ED6.13, *Green Market Acceleration Program Pilot*.

It is important that we move forward with this pilot project as it will allow the City to provide access to municipally owned infrastructure/assets to allow local businesses an opportunity for the commercialization of new products and technologies.

We can expect that this initiative will:

- Lead to increasing the number of green jobs in Toronto;
- Streamline the request process for non-commercial partnerships that support the development of innovative green technologies/solutions for local businesses;
- Aid in more efficient response times to such requests;
- Reduce the workload of divisional staff that currently deal with these types of requests; and
- Ensure that procurement policies are adhered to.

Most importantly, this pilot project will assist our growing green economy, supporting our local businesses and innovators to do business in the City of Toronto.

With every successful innovation we will foster a growing sector, generating jobs and creating solutions to environmental challenges we face as a City.

I urge the Committee to support the staff recommendations outlined in the report.

Thank you,

Deputy Mayor Vincent Crisanti
Councillor, Ward 1 - Etobicoke North

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