

CPAC

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May 20, 2015

City Clerk's Office
Protocol Services
Toronto City Hall,
2nd Floor West Tower
100 Queen Street West
Toronto, ON M5H 2N2

Dear Sir/Madam:

Requesting significant event recognition status for the annual Jerk Food Festival, JerkFest

It is with great pleasure I write to you on behalf of the above mentioned organization, a not for profit entity that has been hosting the annual Jerk Food Festival, JerkFest in Toronto; Centennial Park to be specific, since 2008; to be recognized as a significant cultural event for Caribbean nationals residing in the great City Of Toronto.

JerkFest, as the festival is affectionately called, takes place on the second weekend of August each year inside Centennial Park, 256 Centennial Park Road in Etobicoke. JerkFest takes place this year on August 8-9. JerkFest is a celebration of the world renowned jerk cuisine. Each year the festival attracts some of the best local restaurants and caterers who serve up scrumptious meals to thousands of Torontonians who look forward each year to this annual event. Vendors look forward to JerkFest each year as it helps them with securing needed revenue from the sales of their jerk items to keep their restaurants' doors open through the lean fall and winter seasons.

JerkFest is the only festival of its kind that takes place in Canada. It has been voted as one of Ontario's top 100 festivals between 2011 and 2014 by Festival and Events Ontario, FEO.

We the organizers of JerkFest use this event to promote and celebrate our culture, while raising funds to support our charities like our scholarship programs to students throughout the city pursuing studies in the Arts. Each year we donate part proceeds to St. Johns' Ambulance and Ontario Domino Association – both organizations based here in Toronto.

Proud organizers of



since 2001

the annual family Jerk Food Festival



It is our hope that our request for recognition will be granted.

Thanks in advanced.



Anthony Plummer
Executive Director



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