

From: Jared Schachter [<mailto:jared.schachter@uber.com>]

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To: info

Subject: Potential Partnership with Uber

Hi,

My name is Jared and I'm an Operations Manager at Uber Toronto.

I'm hoping to connect with someone from XXXXXXXX over the phone this week in order to learn a bit more about your company, the Seniors transport landscape in Toronto as well as discuss a potential partnership for some Accessibility options we hope to introduce in Canada. Please see below for some details about Uber and our improving Accessibility offering.

What we are

If you aren't familiar with Uber, we're a mobile app that connects people with on-demand transportation at the tap of a button ([click here](#) for more details). As part of advancing our mission to bring safe, reliable transportation to everyone, everywhere we are constantly looking at ways to improve our Accessibility options.

Where we are now with Accessibility

Currently in Toronto we have one Accessible option for our riders called [Uber Access](#) ([click for more details](#)) which is a service that connects riders to wheelchair accessible taxis around the city.

Where we hope to get to

Uber Access is just the tip of the iceberg, we hope to be able to provide even better, more reliable service to our customers and expand accessible transport to more people who need it around Toronto! To do this we are exploring the possibility of expanding our offering to provide a service called **Uber Assist** which is a program designed to train our top drivers to assist senior citizens and those with disabilities not needing a Wheelchair Accessible Vehicle with their ride ([click here](#) for a short article about this product in the US). This won't happen without a partner to guide us along the way and assist with employee training - this is where we need your help!

I'll follow up by phone as well but please let me know if there is a time that could work this week.

Thanks and looking forward to hearing back!

Jared

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Jared Schachter

Operations Manager || Uber Toronto

e: jared.schachter@uber.com || t: 647-992-5273