

City Council**Notice of Motion**

MM6.18	ACTION			Ward:All
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**Parking Signage Improvements - by Councillor Paula Fletcher,
seconded by Councillor Janet Davis**

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Public Works and Infrastructure Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Paula Fletcher, seconded by Councillor Janet Davis, recommends that:

1. City Council request the General Manager, Transportation Services to report to the Public Works and Infrastructure Committee in the fourth quarter of 2015 on potential new signage designs for a more understandable parking environment and more attractive streetscape, including a review of best practices in other municipalities.

Summary

In much of Toronto, residents struggle to understand parking regulations due to numerous signs posted for the same location. Improving the design of parking signage would help to reduce the number of tickets issued due to confusion, and would improve our streetscapes by reducing clutter.

Other cities, such as Los Angeles, are piloting new signage designs that provide more a more visual depiction of the parking regulations. The City of Toronto should make every effort to ensure that parking signage is clear and easily understood. We have a diverse population, and the existing signage is not accessible to all residents. Improving signage will reduce unnecessary ticketing due to parking confusion.

Background Information (City Council)

Member Motion MM6.18

Attachment - Sample Parking Signs

(<http://www.toronto.ca/legdocs/mmis/2015/mm/bgrd/backgroundfile-79695.pdf>)