
City Council**Motion without Notice**

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| MM7.22 | ACTION | | | Ward:27 |
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New Year's Eve on Nathan Phillips Square 2015 - Authority to Release a Request for Proposals with Revenue Generation - by Councillor Michael Thompson, seconded by Councillor Norman Kelly

** This Motion has been deemed urgent by the Chair.*

** This Motion is not subject to a vote to waive referral. This Motion has been added to the agenda and is before Council for debate.*

Recommendations

Councillor Michael Thompson, seconded by Councillor Norman Kelly, recommends that:

1. City Council authorize the General Manager of Economic Development and Culture to enter into a contract with the successful proponent for a producer for New Year's Eve celebrations on Nathan Phillips Square on December 31, 2015 services resulting from the new Request for Proposal, provided that the contract is awarded to the highest ranked proponent meeting the requirements of the Request for Proposal.
2. City Council direct the appropriate City officials to take the necessary action to give effect to Council's decision.

Summary

This Motion requests that Council authorize the General Manager of Economic Development and Culture to enter into a contract for a producer for New Year's Eve ceremonies on Nathan Phillips Square resulting from a Request for Proposal.

As this award may result in revenue generation for the City, it is not covered by the delegation of authority to award contracts under the Purchasing By-law and therefore, requires Council approval.

Preparation of a Request for Proposal is currently underway and will be issued in June 2015 and evaluated by August 2015. However, due to Council's summer recess the last Economic Development Committee is June 23, 2015. As such, the first opportunity to report of the results of the RFP to Economic Development Committee and City Council would be September 16,

2015 and September 30, 2015. In order to release, receive, review and award this RFP and give planning time to the vendor, the call must be released in June 2015 and awarded no later than August 2015.

New Year's Eve has been celebrated on Nathan Phillips Square for the past 50 years. In the past, the evening has been produced by external media outlets who have also broadcast the festivities. This arrangement ended in 2014 and the City of Toronto itself produced a non-broadcast event. Traditionally over 20,000 people have attended the event which has included entertainment and a pyrotechnical display at midnight.

The Economic Development and Culture Division, which has authority to permit Nathan Phillips Square, is planning to release a Request for Proposal to select a qualified event design and/or production company to plan, manage and execute New Year's Eve celebrations on Nathan Phillips Square, which will take December 31, 2015 into January 1, 2016.

In addition, the Economic Development and Culture Division wishes to include a financial contribution payable to the City of Toronto for use of Nathan Phillips Square. New Year's Eve is an iconic and premier event on Nathan Phillips Square and a producer may generate revenue for operating and broadcasting the event. This financial contribution would generate revenue and could assist City services required to support New Year's Eve activities.

Background Information (City Council)

Member Motion MM7.22