Authorization to Release Section 37 Funds to Transportation Services Division StART Partnership Program for Phase 3 of the Mural Art Installation on Woodbine Avenue - by Councillor Mary-Margaret McMahon, seconded by Councillor Ana Bailão

* This Motion has been deemed urgent by the Chair.
* This Motion is not subject to a vote to waive referral. This Motion has been added to the agenda and is before Council for debate.

Recommendations

Councillor Mary-Margaret McMahon, seconded by Councillor Ana Bailão, recommends that:

1. City Council amend the approved 2015 Operating Budget for Transportation Services (TP0407) in the amount of $7,000 gross, $0 net, on a one-time basis, for the StART Partnership Program, with funding provided by a Section 37 contribution associated with the approved developments at 763-765 Woodbine Avenue and 1945-1955 Gerrard Street East in the amount of $7,000 (source: XR3026-3700635) for the purpose of completing a mural on Woodbine Avenue.

Summary

Transportation Services Division StART Partnership Program provides funding for projects which support the programs mission to revitalize and engage communities through street and mural art.

The funds are to be utilized for the third phase of the mural installation on Woodbine Avenue at Darrell Avenue to transform and beautify the underpass. This highly visible location has been a target of vandalism for over ten years. Despite repeated attempts to keep it clean, the wall continues to be tagged frequently. The theme of the mural is ‘dynamic movement and togetherness’ and will represent the underpass as an entranceway into the surrounding communities.

Section 37 funds in the amount of $60,000 plus accrued interest have been secured and received in the development at 763-765 Woodbine Avenue and 1945-1955 Gerrard Street East streetscape improvements. This motion seeks the authorization to release $7,000 of the funds. The request is in conformity with the established policies for the use of Section 37 Planning funds.
This Motion is urgent as this phase of the StART's Partnership Program of Mural Art on Woodbine Avenue can't get underway until funds are in place.

**Background Information (City Council)**
Member Motion MM8.39
(July 8, 2015) Fiscal Impact Statement from the Deputy City Manager and Chief Financial Officer
(http://www.toronto.ca/legdocs/mmis/2015/mm/bgrd/backgroundfile-82130.pdf)