

March 30th, 2015

Councillor Ron Moeser, Chair of Facilities and Financial Nomination Panel
Office of the City Clerk
City of Toronto
City Hall, 100 Queen Street West
Toronto, ON
M5H 2N2

Re: Yonge-Dundas Square Board of Management Representation

Dear Councillor Ron Moeser,

The Downtown Yonge Business Improvement Area (DYBIA) is currently represented on the Yonge-Dundas Square (YDS) board of management with (2) two representatives.

The board of directors for DYBIA have taken the requirements and engagement with YDS as a serious and integral role within our BIA and would like to formally put forward (2) two existing board members

Mr. Najib Rahma – Chief Operations Officer - HNR Properties Ltd, Director - HNR Dundas Square Tower Ltd, and building owner of properties worldwide specifically 19-21 Dundas Square Street

Mr. Rahma has been an active member of the BIA and Board Member of the DYBIA. He is a local developer located across from Yonge-Dundas Square. He is a community leader and has extensive experience in operations, relationship building and management.

As a community builder, Najib understands the importance of partnership to accomplish common vision goals and actively participates in improving the overall experience in the City of Toronto and the DYBIA catchment.

Ms. Sheila Jennings - General Manager, Retail, Toronto Eaton Centre (Cadillac Fairview)

Ms. Jennings has previously submitted an application. She would be representing the DYBIA to fulfill the requirements of our positions on the Board.

Ms. Jennings has been an active member of the BIA and Board Member of the DYBIA. Sheila Jennings is a community leader and has worked in the Downtown Yonge Neighbourhood for almost 10 years at Cadillac Fairview.

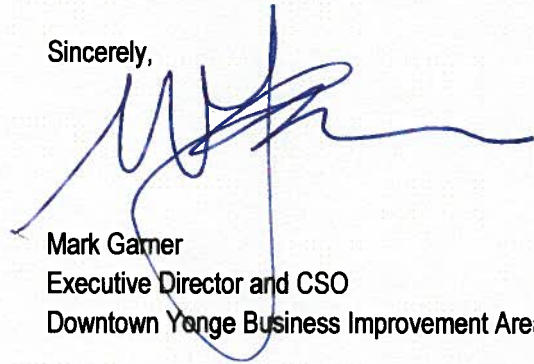
She has also been involved with the retail evolution and her focus in the retail sector is a good representation for the Neighbourhood.

It is based on these significant skill sets and their commitment to the City of Toronto and Downtown Yonge Neighbourhood that the board of directors of DYBIA have put forward Mr. Rahma and Ms. Jennings for consideration.

We are confident that with the attached "Application for Appointment" we have fulfilled our obligation to put forward (2) two suitable candidates for consideration.

Your help and consideration is appreciated.

Sincerely,



Mark Garner
Executive Director and CSO
Downtown Yonge Business Improvement Area (DYBIA)

CC

Mr. Taylor Raths, Yonge-Dundas Square

