

North York Community Council

From: Usher Amanda <Amanda.Usher@tva.ca>
Sent: Thursday, July 16, 2015 9:27 AM
To: North York Community Council
Subject: RE: Request for Letter of Municipal Significance Serving Alcohol for SOP, Ward 24

Good Morning,

I am writing in follow up to my request for a Letter of Municipal Significance to obtain an SOP for an upcoming event. Would you kindly provide a date that the letter to the AGCO will be prepared by, for my timeline reference?

Please don't hesitate to contact me should you require any further information.

Thank you,
Amanda Usher

** Please note my new email address **

AMANDA USHER

PROJECT MANAGER | MARKETING, COMMUNICATIONS & EVENTS



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From: Amanda Usher
Sent: Thursday, July 09, 2015 3:42 PM
To: 'nycc@toronto.ca'
Cc: silvana.sciortino@tva.ca
Subject: Request for Letter of Municipal Significance Serving Alcohol for SOP, Ward 24

Request for Letter of Municipal Significance Serving Alcohol

Dear Councillor David Shiner,

Please review the information below regarding an event that is set to take place in Toronto, Ward 24.

#	Item	Description
1	Statement of Request	According to the AGCO, I require a letter of stating that the event we are holding is an Event of Municipal Significance to obtain a Special Occasion Permit (SOP) under the "Sale, Public Event" category.
2	Name of Event	Canadian Living VIP Reader Shopping & Fashion Event presented by Olsen Europe
3	Address of Event	Olson Europe Retail Store, Bayview Village Mall 2901 Bayview Ave., North York, ON M2K 1E6
4	Purpose of Event	A fashion trends event by the nationally distributed Canadian Living Magazine, sponsored by Olsen Europe. Shopping in retail store, gift with minimum purchase incentive. Food and wine will be offered to event ticket holders.
5	Date(s) of Event	Thursday October 22, 2015

6	Time of Event	7:00pm-9:00pm
7	My Contact Information	Amanda Usher Project Manager, Marketing, Communications & Events TVA Group (Canadian Living Magazine) 25 Sheppard Ave. W., Suite 100 Toronto, ON M2N 6S7 (416) 218-3594 Amanda.usher@quebecormedia.com

Should you have any questions please feel free to contact me.

Thank you,
Amanda

AMANDA USHER

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