

**City Clerk's Office**  
Planning & Growth Management Committee  
10<sup>th</sup> Floor, West Tower  
100 Queen Street West  
Toronto, Ontario M5H 2N2

**Tel:** 416-397-4579  
**Fax:** 416-392-1879  
**E-mail:** [pgmc@toronto.ca](mailto:pgmc@toronto.ca)  
**Web:** [www.toronto.ca](http://www.toronto.ca)

## City of Toronto Act, 2006 Public Notice

Notice is given that the Chief Building Official and Executive Director, Toronto Building, is reporting on a proposal to amend Schedule B, Signage Master Plans, and Area Specific Amendments to Municipal Code Chapter 694, Signs, General, to add an area-specific amendment for the premises municipally known as known as 2751-2753 Eglinton Avenue East, allowing the display (in addition to the other permissible signs) of one illuminated third party ground sign (to replace the existing illuminated third party ground sign currently located on the Eglinton Avenue East frontage of the premises) described as follows: the height (highest point of the sign measured from grade) of the sign is 7.62 metres; the total sign face area of the sign is 37.21 square metres; the sign contains two sign faces, each containing mechanical (tri-vision) copy and measuring 6.10 metres by 3.05 metres; the sign shall be located in approximately the same position on the premises as the existing third party ground sign on the Eglinton Avenue East frontage, and the sign shall be oriented so one sign face shall face east-bound traffic on Eglinton Avenue East and the other west-bound traffic.

The Planning and Growth Management Committee may propose that the Council of the City of Toronto amend Chapter 694, Signs, General, to introduce an area specific amendment to permit the proposed sign.

The Chief Building Official and Executive Director, Toronto Building is recommending that the Council of the City of Toronto refuse to amend Chapter 694, Signs, General, of the City of Toronto Municipal Code, in the manner proposed above.

At its meeting to be held in Toronto City Hall, Committee Room 1, on May 14, 2015, the Planning and Growth Management Committee of Toronto City Council will hear in person or by his or her counsel, agent or solicitor, any person who wishes to speak to the matter at 11:30 a.m., or as soon as possible thereafter.

To obtain or view a copy of the report outlining the proposed amendments, you may view the Planning and Growth Management Committee agenda at <http://www.toronto.ca/legdocs/agendas.html>, as of May 7, 2015. To submit comments or make a presentation to the Planning and Growth Management Committee, please notify the City Clerk, attention: Nancy Martins, Administrator, Planning and Growth Management Committee, Toronto City Hall, 100 Queen Street West, 10<sup>th</sup> Floor, West Tower, Toronto, ON M5H 2N2, or call 416-397-4579, or e-mail [pgmc@toronto.ca](mailto:pgmc@toronto.ca), by no later than 12:00 noon, on May 13, 2015.

To ask questions regarding the content of the report, contact: Robert Bader, Supervisor, Sign By-law Unit, Toronto Building, 100 Queen Street West, Ground Floor, East Tower, Toronto ON M5H 2N2, Telephone: 416-392-4113.

Any comments received after the Committee meeting will be processed to Council.

If this matter is deferred at the Committee meeting or Council meeting or considered at a subsequent Committee or Council meeting, no additional notice will be provided other than the information on the subsequent Committee or Council agenda. Please contact the above City officials if you require notice in these cases.

**People writing or making presentations at the public meeting:** The City of Toronto Act, 2006, and the City of Toronto Municipal Code authorize the City of Toronto to collect any personal information in your communication or presentation to City Council or its committees.

The City collects this information to enable it to make informed decisions on the relevant issue(s). If you are submitting letters, faxes, e-mails, presentations or other communications to the City, you should be aware that your name and the fact that you communicated with the City will become part of the public record and will appear on the City's website. The City will also make your communication and any personal information in it - such as your postal address, telephone number or e-mail address - available to the public, unless you expressly request the City to remove it.

The City videotapes committee and community council meetings. If you make a presentation to a committee or community council, the City will be videotaping you and City staff may make the video tapes available to the public. Questions about the collection of this information may be directed to the City Clerk's Office at 416-397-4579.

Dated at the City of Toronto this 5th day of May, 2015.

Ulli S. Watkiss  
City Clerk

\*Attendant Care Services can be made available with some advance notice.\*