

City of Toronto Act, 2006 Public Notice

Notice is given that the Chief Building Official and Executive Director, Toronto Building, is reporting on four specific proposed amendments to Municipal Code Chapter 694, Signs, General, to allow for the display of third party signs containing electronic static copy at specific premises (2787 Eglinton Avenue East, 9 Hanna Avenue, 750 Spadina Avenue, and 33 Wickman Road), these proposed amendments are:

1. A proposal to amend Schedule B, Signage Master Plans and Area Specific Amendments, to Municipal Code Chapter 694, Signs, General, by replacing the existing area-specific amendment for premises municipally known as 2787 Eglinton Avenue East, contained at section 2D of Schedule B, with an area-specific amendment to allow in addition to the signage otherwise permitted on the premises, one third party ground sign containing electronic static copy, as described as follows: the sign contains one sign face containing electronic static copy and measuring 10.36 metres by 3.05 metres, with a total sign face area of 32.52 square metres; the height (highest point of the sign measured from grade) of the sign is 10.97 metres; no permit for the sign may be issued until such time as illuminated third party ground signs, and an illuminated first party roof sign currently located at the premises are removed and any associated permits revoked;
2. A proposal to amend Schedule B, Signage Master Plans and Area Specific Amendments, to Municipal Code Chapter 694, Signs, General, to add an area-specific amendment for the premises municipally known as 9 Hanna Avenue to allow, in addition to the signage otherwise permitted, one illuminated third party ground sign, to replace an existing illuminated third party ground sign, described as follows: the sign contains one sign face containing electronic static copy and measuring 17.07 metres by 8.53 metres, with a total sign face area of 145.67 square metres; the height (highest point of the sign measured from grade) of the sign is 25 metres; no permit for the sign may be issued until such time as illuminated third party ground signs currently located at the premises are removed and any associated permits revoked;
3. A proposal to amend Schedule B, Signage Master Plans and Area Specific Amendments, to Municipal Code Chapter 694, Signs, General, to add an area-specific amendment for the premises municipally known as 750 Spadina Avenue to allow, in addition to the signage otherwise permitted, one third party roof sign containing electronic static copy, described as follows: the sign contains one sign face containing electronic static copy and measuring 10.6 metres by 3.05 metres, with a total sign face area of 32.6 square metres; the height (highest point of the sign measured from the top of the roof) of the sign is 4.6 metres; and
4. A proposal to amend Schedule B, Signage Master Plans and Area Specific Amendments, to Municipal Code Chapter 694, Signs, General, to add an area-specific amendment for the premises municipally known as 33 Wickman Road to allow, in addition to the signage otherwise permitted, one illuminated third party ground sign containing electronic static copy, to replace an existing illuminated third party ground sign containing static copy, described as follows: the sign contains two sign faces each containing

electronic static copy and measuring 14.63 metres by 4.27 metres, with a total sign face area of 62.43 square metres; the height (highest point of the sign measured from grade) of the sign is 24.4 metres; no permit for the sign may be issued until such time as the following signs currently located at certain premises are removed (illuminated third party ground sign at 33 Wickman Road; one third party roof sign at 36 Queen Elizabeth Boulevard; and, three third party ground signs located near Bloor Street West and Islington Avenue) and any associated permits revoked.

The Chief Building Official and Executive Director, Toronto Building, is recommending that the Council of the City of Toronto refuse to amend Chapter 694, Signs, General, of the City of Toronto Municipal Code, to replace the existing area-specific amendment contained at section 2D of Schedule B, Signage Master Plans and Area Specific Amendments, with a new existing area-specific amendment for 2787 Eglinton Avenue East allowing, in addition to the signage otherwise permitted, the display of the one proposed third party ground sign containing electronic copy, as described above.

The Chief Building Official and Executive Director, Toronto Building, is recommending that the Council of the City of Toronto amend Municipal Code Chapter 694, to add an area-specific amendment to Schedule B, Signage Master Plans and Area Specific Amendments, allowing 9 Hanna Avenue, in addition to the signage otherwise permitted, to display the one proposed third party ground sign containing electronic copy, as described above.

The Chief Building Official and Executive Director, Toronto Building, is recommending that the Council of the City of Toronto refuse to add an area-specific amendment to Schedule B, Signage Master Plans and Area Specific Amendments, to Municipal Code Chapter 694, allowing 750 Spadina Avenue, in addition to the signage otherwise permitted, to display the one proposed third party roof sign containing electronic copy, as described above.

The Chief Building Official and Executive Director, Toronto Building, is recommending that the Council of the City of Toronto refuse to add an area-specific amendment to Schedule B, Signage Master Plans and Area Specific Amendments, to Municipal Code Chapter 694, allowing 33 Wickman Road, in addition to the signage otherwise permitted, to display the one proposed third party ground sign containing electronic copy, as described above.

The Chief Building Official and Executive Director, Toronto Building, is recommending that the Council of the City of Toronto refuse to amend Municipal Code Chapter 694, by replacing the existing Sign District Map Ward 5: Etobicoke Lakeshore of Schedule A, Maps with a map designating 871 Islington Avenue as a C-Commercial Sign District; and by amending Schedule B, Signage Master Plans, and Area Specific Amendments, to add an area-specific amendment for 871 Islington Avenue allowing, in addition to the signage otherwise permitted, the one proposed third party ground sign containing electronic copy, as described in report PG 4.7 Five Applications for Area-Specific Amendments to Chapter 694 to Provide for Electronic Signs, dated April 30, 2015 from the Chief Building Official

The Planning and Growth Management Committee may recommend that the Council of the City of Toronto amend Chapter 694, Signs, General, to amend existing or add new area

specific amendment to Schedule B, Signage Master Plans and Area Specific Amendments, to allow any of the specific premises (2787 Eglinton Avenue East, 9 Hanna Avenue, 750 Spadina Avenue, and 33 Wickman Road), to contain in addition to the signs otherwise permitted the third party signs containing electronic static copy.

At its meeting to be held in Toronto City Hall, Committee Room 1, on November 16, 2015, at 2:00 p.m., or as soon as possible thereafter, the Planning and Growth Management Committee of Toronto City Council will hear in person or by his or her counsel, agent or solicitor, any person who wishes to speak to the matter.

To view a copy of the report outlining the proposed amendments, you may view the Planning and Growth Management Committee agenda at <http://www.toronto.ca/legdocs/agendas.html>, as of November 6, 2015.

To obtain a copy of the report at no cost, or to submit comments or make a presentation to the Planning and Growth Management Committee, please contact the following office no later than 12:00 noon on November 13, 2015:

Planning and Growth Management Committee
City Clerk's Office
Toronto City Hall, 100 Queen Street West,
10th Floor, West Tower
Toronto, ON M5H 2N2,
Telephone: 416-397-4579
Fax: 416-392-1879
Email: pgmc@toronto.ca

To ask questions regarding the content of the report, respecting the above items, contact:

Ted Van Vliet
Manager, Sign By-law Unit
Toronto Building
Toronto City Hall, 100 Queen Street West, Ground Floor,
Toronto ON M5H 2N2
Telephone: 416-392-4235
Email: tvanvli@toronto.ca

Any comments received after the Committee meeting will be processed to Council.

If this matter is deferred at the Committee meeting or Council meeting or considered at a subsequent Committee or Council meeting, no additional notice will be provided other than the information on the subsequent Committee or Council agenda. Please contact the above City officials if you require notice in these cases.

Special Assistance for Members of the Public: City staff can arrange for special assistance with some advance notice. If you need special assistance, please call 416-397-4579, TTY 416-338-0889 or e-mail pgmc@toronto.ca.

Notice to people writing or making presentations to the Planning and Growth Management Committee: The City of Toronto Act, 2006 and the City of Toronto Municipal Code authorize the City of Toronto to collect any personal information in your communication or presentation to City Council or its committees. The City collects this information to enable it to make informed decisions on the relevant issue(s). If you are submitting letters, faxes, e-mails, presentations or other communications to the City, you should be aware that your name and the fact that you communicated with the City will become part of the public record and will appear on the City's website. The City will also make your communication and any personal information in it - such as your postal address, telephone number or e-mail address - available to the public, unless you expressly request the City to remove it.

The City makes a video record of committee and community council meetings. If you make a presentation to a committee or community council, the City will be video-recording you and City staff may make the video record available to the public.

If you want to learn more about why and how the City collects your information, write to the City Clerk's Office, City Hall, 100 Queen Street West, Toronto ON M5H 2N2 or by calling 416-397-4579.

Dated at the City of Toronto this 5th day of November, 2015.

Ulli S. Watkiss
City Clerk