



REFERRAL OF MEMBER MOTION BY CITY COUNCIL

Parking Signage Improvements

Date:	May 8, 2015
To:	Public Works and Infrastructure Committee
From:	City Council
Wards:	All Wards

City Council Decision

City Council on May 5, 6 and 7, 2015, referred Motion MM6.18 to the Public Works and Infrastructure Committee.

Recommendations

Councillor Paula Fletcher, seconded by Councillor Janet Davis, recommends that:

1. City Council request the General Manager, Transportation Services to report to the Public Works and Infrastructure Committee in the fourth quarter of 2015 on potential new signage designs for a more understandable parking environment and more attractive streetscape, including a review of best practices in other municipalities.

Summary

In much of Toronto, residents struggle to understand parking regulations due to numerous signs posted for the same location. Improving the design of parking signage would help to reduce the number of tickets issued due to confusion, and would improve our streetscapes by reducing clutter.

Other cities, such as Los Angeles, are piloting new signage designs that provide more a more visual depiction of the parking regulations. The City of Toronto should make every effort to ensure that parking signage is clear and easily understood. We have a diverse population, and the existing signage is not accessible to all residents. Improving signage will reduce unnecessary ticketing due to parking confusion.