

## CONDOLENCE MOTION

**Moved by:** Councillor Pam McConnell

**Seconded by:** Councillor Kristyn Wong-Tam

The Mayor and Members of Toronto City Council are deeply saddened to learn of the passing of Alan Seymour on December 10, 2014.

Alan Seymour was an active member of the St. Lawrence neighbourhood, generously giving of his time and talents to make the community a better place to live.

Born in Sussex in 1934, Alan and his wife, Norma, immigrated to Canada in 1956 and settled in Toronto in 1965. He was a founding partner and CEO of Adcom, a successful advertising, marketing, and research firm. Alan was also instrumental in the formation of numerous companies in a variety of fields, from real estate development to cutting-edge metallurgy, contributing to the economic vibrancy of Toronto.

Alan dedicated tireless energy and enthusiasm to nurturing and enhancing the community. He was a long-time member of the St. Lawrence Neighbourhood Association, lending his skills and determination to numerous projects and initiatives. He helped found the South East Downtown Revitalization Initiative, which promoted Old Town heritage studies and initiated branding that celebrated the St. Lawrence Market, Old Town of York, and Corktown neighbourhoods.

His work with the Old Town Toronto Promotional Alliance started discussions on the future of the St. Lawrence North Market. His efforts galvanized the community and led to City Council striking a working group to explore options for the site, eventually leading to the design and approvals for development of a new St. Lawrence North market building.

Alan also served on numerous other boards and committees, including past president of the Toronto East Rotary Club, board member of the Toronto East General Hospital Foundation, and the St. Lawrence Market Precinct Advisory Committee.

In recognition of his many years of community service, Alan was awarded the Queen's Golden Jubilee Medal in 2002.

The City Clerk is requested to convey, on behalf of the Members of Toronto City Council, our sincere sympathy to Alan Seymour's family.

February 10, 2015