

# Appendices

**Appendix A - Scarborough Renewal Campaign Overview**

**Appendix B - Discussion Papers**

**Appendix C - Town Hall Meeting Summaries**

**Appendix D - Terms of Reference for a future Community Renewal Organization**

The  
**Rotary**  
Clubs in Scarborough



## Community Renewal Discussion

Scarborough Village Recreation Centre

June 24, 2014

7-9pm

The summary is a high level overview of the action items discussed at the Community Renewal Discussion. If there are particular areas you are interested in getting more involved with, please contact Julia Bubrin for more information at [juliabubrin@hardystevenson.com](mailto:juliabubrin@hardystevenson.com) or 416-944-8444 ext. 224.

- 1) Sign-in
- 2) Welcome Address – Michael Cooksey & Harry Hakomaki
- 3) Discussion Process – Lars Henriksson
- 4) Break out discussion – Action items identified

<i>Social Development</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Engage youth in community dialogue</li> <li>• Increase opportunities for and awareness of community engagement</li> <li>• Re-branding of Scarborough eg. 'Scarborough has Heart', 'Scarborough Proud', 'Scarborough Had me at Hello', 'Scarborough Gives', 'Scarborough Cares'</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthen volunteerism</li> <li>• Strengthen and build on senior's services</li> </ul>

<i>Urban Planning</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Increase boulevards and green space to encourage community gathering spaces and walking paths</li> <li>• Encourage growth in local leadership among community members</li> <li>• Increase opportunities for local input</li> </ul>	<ul style="list-style-type: none"> <li>• Develop an integrated sustainability plan for the City of Toronto</li> <li>• Enhance opportunities to build infrastructure to lead to growth and development</li> </ul>

<i>Transit</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Continue to provide facts on Subway/LRT options to the community</li> <li>• Increase local bus routes</li> </ul>	<ul style="list-style-type: none"> <li>• Improve traffic flow (Creation of bus bays and curbs)</li> <li>• Implement TTC fare zones (distance-based)</li> </ul>

<ul style="list-style-type: none"> <li>• Funding for current systems to expand</li> <li>• Increase communication and information sharing on RT and LRT</li> <li>• Ensure Centennial College and UTSC are central to developments – new developments must serve Scarborough community first</li> </ul>	<p>fares)</p> <ul style="list-style-type: none"> <li>• Emphasize links with other public transit systems outside of Toronto</li> <li>• Ensure connectivity of transit to economic development</li> </ul>
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<i>Arts and Culture</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Taste of Scarborough (build on Taste of Lawrence festival)</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain Cultural Hotspot program, after the City of Toronto moves to a new region of the city</li> <li>• Build a living arts centre in Scarborough to be a hub of activity for local arts groups, music groups, visual arts</li> <li>• Assist in the development of ‘Span McCowan’, proposal for a green space and community gathering space akin to New York High Line</li> </ul>

<i>Economic Development</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Bring more BIAs for Scarborough</li> <li>• Increase conversation and collaboration between BIAs</li> <li>• Establish a Scarborough collaborative Group/Ratepayer umbrella organization focused on community engagement and business development</li> </ul>	<ul style="list-style-type: none"> <li>• MaRs looking for a new facility – reach out to identify potential location in Scarborough</li> <li>• Collaborate with UTSC to identify additional business incubator programs</li> <li>• Work with the Toronto Institute of Psychoanalysis in training doctors in psychoanalysis</li> <li>• Provide business incentives to locate in Scarborough</li> </ul>

<i>Education</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Establish Scarborough based partnerships with businesses to offer co-operative education opportunities</li> <li>• Create community based schools/learning</li> </ul>	<ul style="list-style-type: none"> <li>• Through mentoring and continuing education programs, link education to economic development and employment opportunities</li> </ul>

The  
**Rotary**  
Clubs in Scarborough



centres that bring in local teachers and updated technology

- Enhance alumni associations involvement in community engagement
- Explore recognition of foreign credentials with regards to impact on local Scarborough economy



## Community Renewal Discussion

L'Amoreaux Community Centre

September 23, 2014

7-9pm

The summary is a high level overview of the action items discussed at the Community Renewal Discussion. If there are particular areas you are interested in getting more involved with, please contact Julia Bubrin for more information at [juliabubrin@hardystevenson.com](mailto:juliabubrin@hardystevenson.com) or 416-944-8444 ext. 224.

- 1) Sign-in
- 2) Welcome Address – Harry Hakomaki
- 3) Discussion Process – Lars Henriksson
- 4) Break out discussion – Summary of Discussion Shared with Group

<i>Social Development</i> Key Themes/Discussion Points
<ul style="list-style-type: none"> <li>• There is an unprecedented level of untapped expertise through Scarborough residents that is largely unknown as a result of language barriers and lack of recognition of professional qualifications.</li> </ul>

<i>Urban Planning</i> Key Themes/Discussion Points
<ul style="list-style-type: none"> <li>• Different planning strategies should be implemented across Toronto which more accurately reflects the needs and unique characteristics of different communities.</li> <li>• With a recent to push the conversion of employment lands into residential space, there is an increasing need to create an environmental that is favourable to preserving employment lands.</li> </ul>

<i>Transit</i> Key Themes/Discussion Points
<ul style="list-style-type: none"> <li>• Negative connotations of Scarborough (eg. 'Scarberia') is a consequence of inefficient transit in the community.</li> </ul>

<i>Economic Development</i> Key Themes/Discussion Points
<ul style="list-style-type: none"> <li>• There is a need to establish tax-free zones in Scarborough.</li> <li>• With the decline of the manufacturing industry, companies are not anchored. Scarborough should attract head offices or businesses that require physical 'anchors' in the community that make it difficult to move operations to other locations, for example,</li> </ul>

laboratories.

- Leveraging opportunities through and increasing collaboration between UTSC, Centennial College and Scarborough Hospitals to promote research and development, a key driver of industry and economic investment is paramount.
- There is a need to increase the number of economic development officers/positions that are dedicated to revitalizing the Scarborough business climate.
- In the past, Scarborough was known for branch plan manufacturing and is not experiencing an increase in back office business.
- Business incubators need to be encouraged along with capital and resources invested in entrepreneurship.

## Community Renewal Discussion

Malvern Presbyterian Church

September 30, 2014

7-9pm

The summary is a high level overview of the action items discussed at the Community Renewal Discussion. These notes are not a verbatim recording of all notes, rather a high level summary of the discussion. If there are particular areas you are interested in getting more involved with, please contact Julia Bubrin for more information at [juliabubrin@hardystevenson.com](mailto:juliabubrin@hardystevenson.com) or 416-944-8444 ext. 224.

- 1) Sign-in
- 2) Welcome Address – Dave Hardy
- 3) Discussion Process – Dave Hardy
- 4) Break out discussion – Action items identified

<i>Social Development</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Create a comprehensive online database of all organizations related to social services in Scarborough.</li> <li>• Identify and celebrate local community leaders (for example, the Scarborough Mirror's Urban Hero Award).</li> </ul>	<ul style="list-style-type: none"> <li>• Continue the support of community policing programs.</li> <li>• Identify programming to support hiring local residents and assisting new immigrants in transferring foreign credentials to Canada.</li> <li>• Establish a Medical Exchange program throughout the GTA for medical professionals to share their expertise and experience.</li> </ul>

<i>Health Care</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• The community should seek to make better use of existing resources, for example, volunteers, mobile services, public nurses and telehealth.</li> </ul>	<ul style="list-style-type: none"> <li>• Build more hospitals/medical facilities</li> <li>• Incent more medical professionals to locate in Scarborough</li> <li>• Educate communities on health care, including children on access to health care services, health care prevention and holistic wellness.</li> <li>• CAMH should become more involved in Scarborough to service the population.</li> </ul>



<i>Arts and Culture</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Launch Arts and Culture days in the parks, making better use of available green space.</li> <li>• Promote music exploration at elementary schools (under 6) to enhance the understanding and exposure to cultural instruments and styles of music.</li> <li>• Launch a seniors musical/instrument exchange program, creating an opportunity for seniors to share knowledge.</li> <li>• Promote existing theatre in the park events.</li> </ul>	<ul style="list-style-type: none"> <li>• Bring an Arts Centre to Scarborough as a central space to house multi-cultural arts opportunities.</li> <li>• Host an annual Scarborough Multi-Cultural Fair that brings together cultural groups and highlights arts, music, and food.</li> <li>• Host an Arts and Culture Convention in Scarborough, bringing together groups across the Region to share in music, theatre, comedy, spoken word, dance, painting, drawing, graffiti, instruments, etc.</li> </ul>

<i>Economic Development</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Implement tax incentives closer to existing and proposed transit hubs to attract new business and offices.</li> </ul>	n/a

## Community Renewal Discussion

East Scarborough Boys and Girls Club

October 9, 2014

7-9pm

The summary is a high level overview of the action items discussed at the Community Renewal Discussion. If there are particular areas you are interested in getting more involved with, please contact Julia Bubrin for more information at [juliabubrin@hardystevenson.com](mailto:juliabubrin@hardystevenson.com) or 416-944-8444 ext. 224.

- 1) Sign-in
- 2) Welcome Address – Michael Cooksey
- 3) Discussion Process – Julia Bubrin
- 4) Break out discussion – Action items identified

<i>Social Development</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Create Development Committees to initiate community projects.</li> <li>• Enhance youth and children’s programming.</li> <li>• Launch media campaign to dispel the myths of Scarborough and set the record straight about community statistics.</li> </ul>	<ul style="list-style-type: none"> <li>• Showcase benefits of living in Scarborough, creating Civic Pride.</li> <li>• Improve accessibility of transit.</li> <li>• Enhance education programs and opportunities for the growth of employment in skilled trades.</li> </ul>

<i>Arts and Culture</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Utilize resources already established in the community to support and promote Arts and Culture opportunities. Existing events include: Bridging Festival, Scarborough Festival for Arts and Culture, International Jazz Festival, Scarborough Film Festival, Scarborough Jazz Festival.</li> <li>• Increase youth involvement in Arts and Culture initiatives.</li> <li>• Increase outreach efforts to major stakeholders and Arts and Culture Patrons.</li> <li>• Increase spaces for community garden use.</li> </ul>	<ul style="list-style-type: none"> <li>• Increase awareness of events and initiatives in Scarborough.</li> <li>• Identify areas of Scarborough to build and increase pedestrian friendly areas or business pockets and encourage and support Arts and Culture initiatives in these spaces.</li> <li>• Host Art Expo.</li> <li>• Host outdoor Scarborough Philharmonic Event at one of Scarborough’s parks or market areas.</li> <li>• Host Block Parties for increased awareness of Arts and Culture opportunities at the local neighbourhood scale.</li> </ul>

<i>Economic Development</i>	
<i>Short Term</i>	<i>Long Term</i>
<ul style="list-style-type: none"> <li>• Provide tax subsidies to business in order to support the business sector’s growth and development in Scarborough.</li> <li>• Develop Scarborough Business Association, or localized neighbourhood level Business Associations.</li> <li>• Explore opportunities for Scarborough specific tourism advertising.</li> </ul>	<ul style="list-style-type: none"> <li>• Develop Scarborough specific plan, linking social development, economic development and urban planning.</li> </ul>