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REVISED

Date: Wednesday February 11, 2015
To: Toronto East York Community Council
100 Queen St. W.
2nd floor, West Tower, City Hall
Toronto, ON
M5H 2N2

RECEIVED
CITY CLERK'S OFFICE
SECRETARIAT 2ND FLOOR

Cc: Rosalind Dyers
Greg Cosway
Jen Murphy

2015 FEB 13 AM 10 26

From: Les Murray

Re: Toronto's Festival of Beer – Spring Sessions 2015

Dear Councilors,

We are writing in regards to *Toronto's Festival of Beer – Spring Sessions*. This year's event is scheduled for April 24th and 25th, 2015.

In 2014, we celebrated the 20th anniversary of Toronto's Festival of Beer by introducing the first annual Spring Sessions of Toronto's Festival of Beer. Taking place at the Evergreen Brickworks, the event was met with great success. We would like to continue this tradition of success with the 2nd annual Spring Sessions.

The Sherbourne Commons is an ideal venue for our city festival, as it is located in downtown Toronto and is easily accessible by the TTC. We are awaiting final approval from the City of Toronto for the use of Sherbourne Commons on the recommendation by City of Toronto Parks Supervisor. Similarly to Toronto's Festival of Beer, the Spring Sessions will feature local talent on stage, some of the finest chefs in the city as food vendors and the best of the brewing industry in North America.

The Spring Sessions are expected to attract 4,000 people from the Greater Toronto Area as well as visitors from across Ontario.

We at *Toronto's Festival of Beer* feel that "Toronto's Festival of Beer – Spring Sessions" is significant to the City of Toronto. We look forward to a Festival intended for the people of Toronto and attendees worldwide. As well, we will highlight many of this city's wonderful new breweries, in addition to the already existing ones, not to mention attracting tourist and breweries from across North America to the city of Toronto.

We hope you agree with our plans for the 2015 Spring Sessions and see fit to once again designate us a significant event to the City of Toronto.

Sincerely
Les Murray

Toronto's Festival of Beer Inc.

2015 Festival Dates & Times*

April 24th, 4:00pm – 10:00pm

April 25th, 12:00pm – 6:00pm

April 26th, 12:00pm – 6:00pm

** Final Dates/Times Subject to Change*