



Spotlight City Events
71 McGee Street, Toronto, ON M4M 2L1
February 12, 2015

Rosalind Dyers
Committee Administrator
Toronto & East York Community Council
Toronto City Hall, 100 Queen St. W., 2nd floor,
Toronto, ON M5H 2N2

Dear Ms. Dyers,

I'm writing to you on behalf of Spotlight City Events to request that the following events be considered events of municipal significance at the next Toronto & East York Community Council meeting on April 14th, 2015 for the purpose of a Special Occasion Permit through the Alcohol and Gaming Commission of Ontario.

Event: Uno Di Mayo
Date: May 1, 2015
Time: 3 pm – 8 pm
Location: 1 Adelaide Street East (Courtyard)
Theme: Mexican street food festival
Expected attendance: 1500

Event: Northern BBQ
Date: May 30, 2015
Time: 1 pm – 5 pm
Location: 1 Adelaide Street East (Courtyard)
Theme: Canadiana outdoor food festival
Expected attendance: 1500

Event: AmeriCANTINA
Date: July 11, 2015
Time: 12 pm – 6 pm
Location: Royal Bank Plaza, 200 Bay Street
Theme: Pan American food festival
Expected attendance: 1500

Event: Pinxtos: A Celebration of Tapas
Date: August 23, 2015
Time: 12 pm – 6 pm
Location: Royal Bank Plaza, 200 Bay Street
Theme: Spanish Food Festival
Expected attendance: 1500



Spotlight City continues to offer attendees some of the best food experiences in the GTA and throughout the spring and summer we will offer thousands the opportunity to sample food offered by a who's who of the best local chefs from restaurants across the city. Our previous sell-out events brought together thousands of Torontonians to enjoy the work of local chefs doing their spin on the popular dishes such as curry and dim sum and have been widely lauded in the local press no less for the quality of the event organization than for the quality of the food available.

We're hoping that our 2015 event calendar will mark a high watermark for food event programming in the city by bringing together some of the city's best chefs to work with a variety of theme dishes and push the boundaries of their skills for the benefit of a host of hungry Torontonians. As with previous events we have held, one of the things we hope to encourage is for guests to sample a wide variety of the high-calibre food being produced in restaurants across the city at an affordable price point. Spotlight City Events would also like to inspire a more direct relationship between chefs and their patrons in a low-key friendly environment.

Much like a great meal in a traditional bricks-and-mortar restaurant, the option to enjoy a great beverage alongside your food enhances the experience. So with that mind we're reaching out to local microbreweries and Ontario wineries & distillers to provide paired beverages for the gourmet street food that will be served at all our events. This is why we would like to apply for the Special Occasion Permit. Non-alcoholic beverages will also be served at these events provided by a local craft soda producer. We're asking that council review and kindly consider our request. If there are no objections, we would greatly appreciate if it could provide us with any endorsement possible and necessary for our application to the AGCO. Should you have any questions about the event we're happy discuss any details with you via phone or email.

Thank you again for your time and consideration,
Frank Kocis

Frank Kocis
416.270.9796

frank.kocis@spotlighttoronto.com

Suresh Doss
416.803.1705

suresh.doss@spoltlighttoronto.com

Michael Di Caro
416.893.5107

michael.dicaro@spotlighttoronto.com