



April 29th, 2015

Toronto East York Community Council

This letter is to request the approval for the service and sale of alcoholic beverages at the Toronto Blue Jays Summer Friday Fan Festivals and Long Weekend in the City. There are six (6) festival dates this season. The dates are as follows

Friday July 17th from 4:30pm till 7:00pm Summer Friday Fan Festival
Friday July 31st from 4:30pm till 7:00pm Summer Friday Fan Festival
Sunday August 2nd from 11:00am till 1:00pm Long Weekend in the City
Monday August 3rd from 11:00am till 1:00pm Long Weekend in the City
Friday August 14th from 4:30pm till 7:00pm Summer Friday Fan Festival
Friday August 28th from 4:30pm till 7:00pm Summer Friday Fan Festival

These events will take place on Rogers Centre property as well as Canada Lands. An agreement has been signed with both parties. The events will be held on the south west side of the Rogers Centre outside of gate 10 and 11. A Catering Notification Form will be submitted to the Alcohol and Gaming Commission of Ontario with all the details of the event. Surrounding businesses and residents will be notified as well

There is the potential for additional event dates into the month of September if the team is in a playoff race. All of the information and details will be provided once determined if this will take place.

If more information regarding these events please contact the following

Kristy-Leigh Boone
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