



Spotlight City Events  
71 McGee Street, Toronto, ON M4M 2L1  
June 09, 2015

Rosalind Dyers  
Committee Administrator  
Toronto & East York Community Council  
Toronto City Hall, 100 Queen St. W., 2nd floor,  
Toronto, ON M5H 2N2

Dear Ms. Dyers,

I'm writing to you on behalf of Spotlight City Events to request that the following events be considered events of municipal significance at the next Toronto & East York Community Council meeting on June 16<sup>th</sup>, 2015 for the purpose of a Special Occasion Permit through the Alcohol and Gaming Commission of Ontario.

Event: Northern BBQ Part 2  
Date: July 12, 2015  
Time: 11 am – 10 pm  
Location: 1 Adelaide Street East (Courtyard)  
Theme: Canadiana outdoor food festival  
Expected attendance: 500  
Note: This is a rain date for an event previously endorsed by the committee as municipally significant.

Event: Taste the Terrace  
Dates: July 23, 2015 and July 24, 2015  
Time: 11 am – 8 pm  
Location: Royal Bank Plaza, 200 Bay Street  
Theme: Street Food Festival  
Expected attendance: 1500

Event: Taste the Terrace Part 2  
Date: August 20, 2015 and August 21, 2015  
Time: 11 am – 8 pm  
Location: Royal Bank Plaza, 200 Bay Street  
Theme: Street Food Festival  
Expected attendance: 1500

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Spotlight City continues to offer attendees some of the best food experiences in the GTA and throughout the spring and summer we will offer thousands the opportunity to sample food offered by a who's who of the best local chefs from restaurants across the city. Our previous sell-out events brought together thousands of Torontonians to enjoy the work of local chefs doing their spin on the popular dishes such as curry and dim sum and have been widely lauded in the local press no less for the quality of the event organization than for the quality of the food available.

We're hoping that by expanding our 2015 event calendar we will allow even more people to enjoy quality food programming in the city by bringing together some of the city's best chefs to work with a variety of theme dishes and push the boundaries of their skills for the benefit of a host of hungry Torontonians. We're also hoping to introduce people in the financial district that may not live in the downtown core to some of the better restaurants that Toronto has to offer and give them a reason to come back downtown to enjoy a meal. As with previous events we have held, one of the things we hope to encourage is for guests to sample a wide variety of the high-calibre food being produced in restaurants across the city at an affordable price point. Spotlight City Events would also like to inspire a more direct relationship between chefs and their patrons in a low-key friendly environment.

Much like a great meal in a traditional bricks-and-mortar restaurant, the option to enjoy a great beverage alongside your food enhances the experience. So with that mind we're reaching out to local microbreweries and Ontario wineries & distillers to provide paired beverages for the gourmet street food that will be served at all our events. This is why we would like to apply for the Special Occasion Permit. Non-alcoholic beverages will also be served at these events provided by a local craft soda producer. We're asking that council review and kindly consider our request. If there are no objections, we would greatly appreciate if it could provide us with any endorsement possible and necessary for our application to the AGCO. Should you have any questions about the event we're happy discuss any details with you via phone or email.

Thank you again for your time and consideration,  
Frank Kocis

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