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SMOKE'S POUTINERIE INC.
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Wednesday September 2, 2015

Attn: Toronto and East York Community Council

Dear Council Members,

The 6th Annual Smoke's Poutinerie World Poutine Eating Championship (WPEC) will be taking place at Yonge-Dundas Square in Toronto on Saturday October 3, 2015. This family friendly event will showcase two individual eating competitions, the world's top ranked competitive eaters from Major League Eating as well as an amateur eating contest. This one day event will run from 10:00am – 4:00pm and will also feature interactive games, free poutine, prize drawings, live musical entertainment and a beer gardens proudly serving Molson Cider. Guests are encouraged to make donations throughout the day, we will also be selling Smoke's Poutinerie merchandise with all proceeds going to a local non-profit organization.

We are requesting our annual event be designated as a "Municipal Significant Event" for the Toronto and East York Community. Once this designation is awarded in writing, we can provide AGCO with a letter to include in our application for a Special Occasions Permit. This SOP application was provided to the LCBO on August 31, 2015 to ensure we can meet our tight time constraints for all approvals.

If you have any questions, please contact me at your earliest convenience. We look forward to a very successful and entertaining event this year!

Thank you,

Kristin Hansen



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