



Exhibition Place

Via Email and Hard Copy Hand-Delivered

September 15, 2015

Toronto & East York Community Council
Toronto City Hall
100 Queen Street West
2nd floor, West Tower
Toronto, Ontario M5H 2N2

Attention: Ros Dyers

Dear Ros,

Re: NBA All Star Legends Brunch - February 2016

On behalf of the Board of Governors of Exhibition Place, this letter is to apply to have the NBA All Star Legends Brunch held at Exhibition Place to be designated as an event of "Municipal Significance" for the purpose of being granted *Extension of Hours* by the Alcohol and Gaming Commission of Ontario.

Would appreciate this request be submitted to the Toronto & East York Community Council meeting scheduled for October 6, 2015.

The Extension of Hours is for February 14, 2016 from 9 am to 1 pm and will be for licensed areas within Allstream Centre, located at 105 Princes' Blvd., Toronto, Ontario, M6K 3C3.

The 17th Annual NBA Legends Brunch will be taking place as a part of the NBA All-Star 2016. This will be the first time in history that Canada has hosted the NBA All Star. The Brunch is a televised program that honors the Legends of the game and is hosted by the NBA in partnership with the National Basketball Retired Players Association. The NBA Legends Brunch is a major piece of the overall larger event taking place at the other establishments on our grounds such as Enercare Centre, Raptors Training Complex and Ricoh Coliseum, with the All Star Game taking place at the Air Canada Centre. This event will have a great impact on the City of Toronto with hundreds of hotel bookings and a general increase in Tourism.

Once considered, please confirm Toronto & East York Community Council's adoption of this application.

Sincerely,

Fatima Scagnol
Corporate Secretary

Copy to: Arlene, Campbell, General Manager/Sales, & Events Management
Martin Kenneally, Director of Event Management Services
Kim Ingram, Event Coordinator



A Convention & Conference Centre at Exhibition Place

THE BOARD OF GOVERNORS OF EXHIBITION PLACE

*Exhibition Place, 100 Princes' Blvd., Suite 1, Toronto, Ontario M6K 3C3
Tel: (416)263-3600 www.explace.on.ca*