

Wednesday, September 16, 2015

Toronto and East York Community Council  
 City Hall, 2<sup>nd</sup> Floor, West  
 100 Queen Street West  
 Toronto, ON M5H 2N6

**RE: Downtown Yonge BIA request for City Resolution**

Dear Council Members,

Downtown Yonge BIA continues to provide exciting urban experiences through events within its footprint. These events attract local and out-of-town visitors and create a more vibrant downtown. Below are two of our annual events that are part of Winter Magic:

**Illuminite**, this event kicks off the holiday season in the neighbourhood. The event provides audience a 360 degree theatrical experience in the heart of Downtown – Yonge Dundas Square. Illuminite will be on Saturday, November 14, 2015.

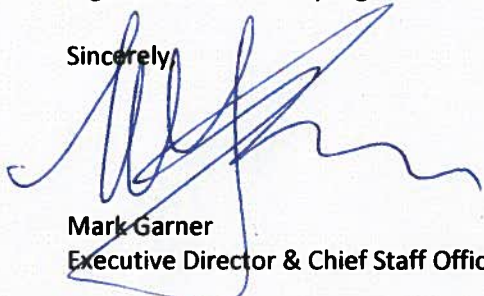
**Ice, Wine & Dine** is a culinary event showcasing the restaurants on the historic Elm Street (between Yonge and Bay). This will be on November 21, 2015.

On behalf of Downtown Yonge BIA and our members, I am writing to request that you present the following resolution at City Council, as required by the Alcohol and Gaming Commission of Ontario:

- A resolution that classifies Illuminite and Ice, Wine and Dine as an event of municipal and/or community significance. Details:
  - Illuminite, November 14, 2015 from 5pm to 8pm at Yonge-Dundas Square
  - Ice, Wine and Dine, November 21, 2015 from 3pm to midnight.
- A resolution that allows Toronto Eaton Chelsea as part of Ice, Wine & Dine to extend their patio outside the hotel's Elm Street Entrance during the event.

Thank you for your time and consideration in this matter. Cheryll Diego, Downtown Yonge BIA Events Manager will be managing the events, all questions or concerns can be directed to her at 416-597-0255 Ext 226 or [cdiego@downtownyonge.com](mailto:cdiego@downtownyonge.com). Alternatively, I can also be reached at extension 225 or [mgarner@downtownyonge.com](mailto:mgarner@downtownyonge.com)

Sincerely,



Mark Garner  
 Executive Director & Chief Staff Officer