

# FASHION

**st Joseph**  
Communications

Samantha Alexander  
FASHION Magazine  
111 Queen Street East, Toronto  
M5C 1S2

Thursday, September 24, 2015

To whom it may concern,

I am writing to respectfully request that *FASHION*'s annual event, *FASHION* Magazine's Toronto Fashion Week Awards be recognized as an "event of significance."

Hosted bi-annually, the awards consist of nine prestigious categories:

1. Best Collection
2. Best Emerging Designer
3. Best Model
4. Best Styling
5. Best Menswear
6. Best Makeup
7. Best Hair
8. People's Choice for Best Show
9. Best Fashion Film

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The Awards are chosen by the Editor in Chief of *FASHION*, Bernadette Morra and the Editor in Chief of *Men's FASHION*, David Livingstone, as well as their editorial teams. The People's Choice is determined by popular vote via a dedicated page housed on [Fashionmagazine.com](http://Fashionmagazine.com) after the event's conclusion.

The purpose of the awards is to honour the designers, stylists and models that are participating in Toronto Fashion Week. We will be recognizing outstanding achievement and emerging talent in Canadian Fashion Design.

The 3<sup>rd</sup> Toronto Fashion Week Awards will be taking place in Toronto at the conclusion of the Spring/Summer 2016 Fashion Week (October 19-23, 2015):

Friday, October 23<sup>rd</sup>, 2015  
Design Exchange  
234 Bay Street, Toronto, Ontario, M5K 1B2  
9pm-1am

Should you have any questions, please contact me, Samantha Alexander, at my office at 416-364-3333 x3143.

Regards,

Samantha Alexander