



March 30, 2016

Marilyn Toft
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Toronto, ON M5H 2N2
Email: clerk@toronto.ca

RE: ED10.7: Toronto Music Strategy

Dear Mayor Tory and Members of City Council,

On March 31 City Council will be asked:

- to approve the Toronto Music Strategy: Supporting and Growing the City's Music Sector, and to
- direct the General Manager, Economic Development and Culture, in consultation with the Mayor's Office to implement those elements of the Toronto Music Strategy which could commence in 2016.

A major aspect of the Toronto Music Strategy is to encourage use of public parks and squares for commercial music venues. While we all can support more music in Toronto opening up City parks and public space for the use of commercial concert with amplified sound needs wide public* input. At the very least this Strategy should be examined by the Parks and Environment Committee.

*The report states that a public consultation was done that supported this strategy however 84% of respondents to the strategy self identified as either being employed full or part time in the industry or as being "active participants".

Yours truly,

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The Federation of North Toronto Residents' Associations (FoNTRA) is a non-profit, volunteer organization comprised of over 30 member organizations. Its members, all residents' associations, include at

least 170,000 Toronto residents within their boundaries. The over 30 residents' associations that make up FoNTRA believe that Ontario and Toronto can and should achieve better development. Its central issue is not *whether* Toronto will grow, but *how*. FoNTRA believes that sustainable urban regions are characterized by environmental balance, fiscal viability, infrastructure investment and social renewal.