

**From:** [Kim Wright](#)  
**To:** [Clerk](#); [Councillor Shiner](#)  
**Cc:** [Mayor Tory](#); [Councillor Crisanti](#); [Councillor Holyday](#); [Councillor Campbell](#); [Councillor Di Ciano](#); [Councillor Grimes](#); [Councillor Mammoliti](#); [Councillor Perruzza](#); [Councillor Augimeri](#); [Councillor Pasternak](#); [Councillor Nunziata](#); [Councillor Di Giorgio](#); [Councillor Doucette](#); [Councillor Perks](#); [Councillor Colle](#); [councillor\\_carmichael-greb@toronto.ca](#); [Councillor Palacio](#); [Councillor Bailao](#); [Councillor Layton](#); [Councillor Cressy](#); [Councillor Mihevc](#); [Councillor Matlow](#); [Councillor Fillion](#); [Councillor Jaye Robinson](#); [Councillor Burnside](#); [Councillor Wongtam](#); [Councillor McConnell](#); [Councillor Fragedakis](#); [Councillor Fletcher](#); [Councillor Davis](#); [Councillor McMahon](#); [Councillor Carroll](#); [Councillor Minnan-Wong](#); [Councillor Holland](#); [Councillor Crawford](#); [Councillor Thompson](#); [Councillor DeBaeremaeker](#); [Councillor Karygiannis](#); [Councillor Kelly](#); [Councillor Lee](#); [Councillor Cho](#); [Councillor Ainslie](#); [Councillor Moeser](#)  
**Subject:** Correspondence - PG13.6 - Requests for Area-Specific Amendments to the City's Sign By-law - 2016 Annual Report  
**Date:** Thursday, July 14, 2016 10:20:16 AM  
**Attachments:** [PG13.6 - 10 Concorde Place Letter to Council.PDF](#)

---

Madame Clerk and Chair Shiner,

Please find attached new correspondence to be circulated with Council Item PG13.6 -

Requests for Area-Specific Amendments to the City's Sign By-law - 2016 Annual Report.

The correspondence is from Mr. Michael I. Binetti, Affleck Greene McMurtry LLP, with respect to the sign application at 10 Concorde Place.

Thank you,

Kim

**Kim Wright**

**Senior Associate**

**SUSSEX**

Sussex Strategy Group

55 University Ave., Suite 600

Toronto, ON Canada M5J 2H7

(T) 416-644-4978

(C) 416-617-1549

(F) 416-961-9935

[kwright@sussex-strategy.com](mailto:kwright@sussex-strategy.com)

**Michael I. Binetti**  
Email: [mbinetti@agmlawyers.com](mailto:mbinetti@agmlawyers.com)  
Direct Line: (416) 360-0777

July 13, 2016

File: 2784-002

Councillor David Shiner  
Chair, Planning and Growth Committee  
City of Toronto  
c/o City Clerk's Office  
12th floor, West Tower, City Hall  
100 Queen Street West  
Toronto, ON M5H 2N2

Dear Councillor Shiner:

**Re: Item PG13.6 - Requests for Area-Specific Amendments to the City's Sign By-law - 2016 Annual Report**

I gave a deputation at the Planning and Growth Committee meeting on June 15, 2016 in respect of the above item, specifically 10 Concorde Place. It is my understanding that certain Members of Council are suggesting that I somehow misled the Committee.

During my deputation, I handed-out to Committee Members plans of survey that I found by searching the City's own records that showed a sign on various locations on this property. In fact, we have procured photos that show a sign in its exact current location since 1991 – many, many years before the current applicant had anything to do with the sign and before the current owners acquired the property with the sign already on it (see attached aerial photos obtained from R.G. Richards & Associates). That sign has had no record of any complaints whatsoever and no notice of violations issued until the one that triggered this application some 20 years after the photos that show the sign in the current location were taken. Moreover, my client has been paying the Sign Tax all along.

The reason I handed-out those surveys during the Committee meeting was to counter the Sign By-Law Unit's assertion that it conducted an "exhaustive search," but had found no evidence of the sign's legal status. I found those documents, not the Sign By-Law Unit. Moreover, and despite this assertion, the Unit had not disclosed that a 2007 Inspection Report about "construction without a sign permit" listed "no further action required" after

Affleck Greene McMurtry LLP

Barristers and Solicitors

the inspection, which I had to obtain by filing a Freedom of Information request. To complicate matters, some of the records were misfiled under the wrong property identifier.

I at no time represented that the sign on the surveys was the current sign; rather, just that documents existed when the City said there weren't any.

While I appreciate that the political process sometimes becomes heated, as an officer of the court, I take great umbrage at the suggestion that I lied to the Committee. I take my responsibility to the Court, and by extension to City Council, quite seriously. I would be most agreeable to clarifying the point I was trying to make as well as assuage any concerns pertaining to my credibility.

Sincerely,  
Affleck Greene McMurtry LLP



Michael Binetti  
Encl.

cc: Members of Council

1991



1992



1993



1994

