



789 Queen Street West
Toronto, ON
M6J 1G1

November 7th, 2016

To whom it may concern,

The West Queen West (WQW) is the Art & Design District, the Creative Heart of Toronto. The WQW Board and its members share the same philosophy; every day is a day to celebrate “Art & Culture”, all the while bringing commercial success to everyone in the neighbourhood.

So far, so good!

October 26th, 2011-

“Neighbourhood of the Year” at the inaugural TABIA Awards

September 5th, 2014-

Vogue International declares WQW the 2nd Coolest Neighbourhood in the World!

[Global Street Style Report: Mapping Out the 15 Coolest Neighborhoods in the World](#)

June 23rd, 2016-

Cushman & Wakefield “Cool Streets Report” places WQW in the top 15 coolest retail streets in North America

[“Cool Streets Report”](#)

August 3rd, 2016 -

Huffington Post readers declare WQW is number one in the Country!

[“Canadians Have Named The Coolest Communities In The Country”](#)

BUT none of that will matter if people wanting to visit WQW are unable to reach WQW in an easy and hassle free way.

That’s why WQW, its board, its Brick and Mortar, believe that now is the time for a SmartTrack station at Liberty Village. That now is the time to build transit. No more delays.

Toronto is the 4th largest city in North America; Mexico City, New York, Los Angeles and then Toronto; and the magic of, and success of Toronto, is that we are still known as a city of neighbourhoods!

BUT if people are unable to get to those neighbourhoods hassle free; than that won’t matter. Toronto’s success will end.

For Toronto neighbourhoods to continue to succeed, for Toronto SMB and Brick and Mortar businesses to prosper, Smart Track must happen NOW, transit construction must happen NOW, and voting for EX19.1 is voting to make it happen NOW!

Vote for EX19.1 and get on with the building of transit that this City so badly needs.

Thank you for your consideration in this matter.

Robert Sysak

Executive Director

On behalf of the Board & Members of the West Queen West Business Improvement Area