



**STAFF REPORT
ACTION REQUIRED**

2015 Allocations: Community Legacy Initiative, Follow-up

Date:	May 4, 2016
To:	Community Development and Recreation Committee
From:	Executive Director, Social Development, Finance and Administration
Wards:	All
Reference Number:	AFS# 23139

SUMMARY

This report provides an update on the Hispanic Canadian Heritage Council’s (HCHC) proposal for a grant under the Pan Am Games, Community Legacy Initiative (CLI).

At its meeting of Nov 3, 4, 2015 City Council authorized a grant of \$175,000 for HCHC to enhance community cohesion, and support economic and social development. Stakeholder concerns were expressed in response to the awarding grant and Council directed staff to report to the Community Development and Recreation Committee on monitoring results on the grant.

In 2015 City Council initiated the Host City Showcase grant programs: Community Legacy Initiative (CLI), and Game On Toronto! (GOT). Toronto's Host City Showcase Programs support the legacy of the Toronto 2015 Pan Am/Parapan Am Games. These grants support projects to profile and provide longer-term economic and/or social infrastructure benefits for Toronto’s Latin American, South American and Caribbean communities.

RECOMMENDATIONS

The Executive Director, Social Development, Finance and Administration recommends:

1. City Council approve the amended amount of up to \$75,000 of the previously approved \$175,000 to the Hispanic Canadian Heritage Council (HCHC) for the development of a mobile application to support a Latinlicious event and to co-ordinate Hispanic Heritage Month.

2. City Council direct the remaining \$100,000 grant be re-issued through a call for proposals. The purpose of this call is to convene a community dialogue on Hispanic and Latin identity in Toronto.
3. City Council request the Executive Director, Social Development, Finance and Administration to report back on staff recommendations for awarding the remaining portion of the grant (\$100,000) for Community Legacy Initiative.

Financial Impact

This report has no impact beyond the 2016 Approved Operating Budget for Social Development, Finance and Administration (SDF), which includes funding of \$442,500 for the Community Legacy Initiative available for investment as part of the Pan Am Community Projects Initiative.

The Deputy City Manager & Chief Financial Officer has reviewed this report and agrees with the financial impact information.

DECISION HISTORY

The City of Toronto provides support to the not-for-profit sector through funding programs under the general authority for making municipal grants provided in Section 83 of the *City of Toronto Act, 2006* (S.O. 2006, c.11)

In August 2014, Council authorized the Executive Director of Social Development, Finance and Administration to administer an application process for the Pan Am Community Projects initiative, with \$1.760 million in funding approved through the Host City Showcase Program, of which \$0.885 million will support projects which profile and provide longer-term economic and/or social infrastructure benefits for Toronto's Latin American, South American and Caribbean communities. <http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2014.EX44.11>

On May 5, 2015 City Council approved the slate of 12 shortlisted Letters of Intent for the 2015 Community Legacy Initiative for submission of a full proposal, which included the Hispanic Canadian Heritage Council, in addition to the 11 described in Appendix A to the report (April 2, 2015). <http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2015.CD3.9>

On November 3, 4, 2015 City Council approved 4 of the Community Legacy Initiative proposals described in the report (September 30, 2015) (<http://www.toronto.ca/legdocs/mmis/2015/cd/bgrd/backgroundfile-84315.pdf>)

City Council also requested the Executive Director, Social Development Finance and Administration to report to the April 16, 2016 meeting of the Community Development and Recreation Committee, if required, on the staff review of accountability measures, program inclusivity, site visits and related monitoring results for the Hispanic Canadian Heritage Council Community Legacy Initiative. (<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2015.CD7.6>)

ISSUE BACKGROUND

At its meeting on July 16, 2013, City Council endorsed an investment of up to \$20 million in a 2015 Pan/Parapan American Games Host City Showcase Program (“Showcase Program”). The purpose of the Showcase Program was to enhance the experience of the TORONTO 2015 Games for participants and residents, and to advance the City’s economic development and tourism, sport development and healthy living, and resident engagement and cultural celebration goals.

Community Legacy Initiative

As part of the Showcase Program, City Council earmarked \$1.76 million in one-time funding for a Pan Am Community Projects initiative to support community based, Games related, or inspired activations and projects. The Community Legacy Initiative (CLI) is one of the grant streams comprising the Initiative. The CLI grant stream provided \$885,000 in one-time funding to support projects which profiled and provided longer-term economic and/or social infrastructure benefits for Toronto’s Latin American, South American and Caribbean communities.

The CLI was developed with representatives from organizations from Toronto’s Latin American, South American and Caribbean communities who provided input on the grant program goals.

Launched in January 2015, over eighty (80) Letters of Intent (LOI) were received and a slate of twelve (12) shortlisted projects were approved by Council on May 5, 2015 to submit a full proposal. Nine (9) submitted full applications and in September, 2015 four (4) were recommended for one time funding for a total of \$885,000.

COMMENTS

Concerns have been expressed regarding HCHC’s ability to work in an inclusive manner with other Latin American and Hispanic community organizations and members after the grant was approved by Committee. These concerns centre on how the organization engages other interested organizations, particularly related to the issue of Hispanic identity. These concerns were shared in correspondence¹ to Council at its November 3rd meeting and have been expressed to staff. Additional concerns were since raised about the organization’s governance structure, and accountability structures.

It is important that the processes to manage disagreements amongst organizations be known and transparent to those who wish to be involved. Staff has met with HCHC members and interested parties, as well as groups that have expressed concerns with HCHC’s receipt of the Community Legacy Grant. Both HCHC and those who have expressed concerns have also expressed a willingness to work toward the resolution of the areas of concern.

¹ <http://www.toronto.ca/legdocs/mmis/2015/cc/comm/communicationfile-57063.pdf>

HCHC's Responses to Concerns Raised:

In response to concerns related to organizational governance and accountability, HCHC has newly approved bylaws that aim to promote inclusionary practices within the organization. These values are found in their objectives, which state that HCHC will unite, advocate and promote Hispanic-Latin American organizations, while sharing the rich cultural heritage within Canada and around the world. Their vision includes promoting the growth of social development, culture, economy, education, services and civic interest of Hispanic-Latin American people. Inclusion is also noted in HCHC's standing committees, and Council of Advisors, which has now been clarified.

Organizational inclusivity and accountability are also supported through the introduction of various policies. HCHC has implemented policies related to: complaints, anti-oppression policy, conflict of interest and code of ethics within the organization and its membership. A training and implementation plan for the Board and HCHC members related to these policies is planned.

HCHC has provided to the City a current list of HCHC members, as well as Board Members and their positions. Membership will be extended to the broader community once HCHC becomes a legal entity. Board members will be recruited through a Nominations Committee of the Board. An AGM will be held within six (6) months of becoming a legal entity to increase the representativeness of the organization.

Staff Recommendation:

The City acknowledges that disagreement can be an indicator of healthy democracy within communities. While the City does not play an adjudicating role in community conflict it does offer support to communities to move toward a shared resolution of these conflicts by funding community processes which provides a safe and neutral space for respectful dialogue to address contentious legacy issues.

HCHC has met all the conditions on governance and accountability. HCHC has secured a Trustee for the grant and submitted a budget and workplan. The workplan focuses on three specific activities:

1. Latinlicious! Taste of Toronto Latin foods with a Latinlicious app
2. Hispanic-Latin American Heritage Month (October 2016) increasing participation of various groups and promotion
3. Hispanic/Latino Community Research to support a Community Forum on Identity.

However, concerns remains within the community about HCHC's broad community engagement and inclusion. For a successful and needed Community Forum to be implemented, staff recommend:

- the release of grant funds for the development of a mobile application to support a Latinlicious event and to co-ordinate Hispanic Heritage Month;
- to direct the remainder of approved grant to be re-issued through an open call for applications in September 2016 for a community dialogue on Hispanic and Latin identity in Toronto to strengthen and support this self-identified community to work toward achieving their shared goals.

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SIGNATURE

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