



STAFF REPORT ACTION REQUIRED

2016 Culture Build Allocations

Date:	April 25, 2016
To:	Economic Development Committee
From:	General Manager, Economic Development and Culture
Wards:	All
Reference Number:	AFS: 22218

SUMMARY

The purpose of this report is to recommend the 2016 Culture Build Investment Program allocations for 11 non-municipally owned cultural facilities. The total program funds of \$330,000.00 was approved by City Council as part of the Economic Development and Culture Division's 2016 operating budget.

The Culture Build Investment Program provides matching funds to assist the City's not-for-profit cultural sector with state of good repair capital projects. The arts and cultural organizations that are supported by the program provide a wide variety of opportunities for Toronto residents to engage in the arts as participants, volunteers or audience members.

The allocations recommended in this report are the result of a review of eligible applications by a peer advisory committee. All applications were received by the February 1, 2016 deadline and assessed by the committee according to established criteria. The program is administered in accordance with the City of Toronto Grants Policy as adopted by City Council.

RECOMMENDATIONS

The General Manager of Economic Development and Culture recommends that:

1. City Council approve the allocation of \$330,000.00 to the following organizations through the Culture Build Investment Program:

Organization	Funding Allocation
Living City Foundation (Black Creek Pioneer Village)	\$50,000.00
Canadian Music Centre	\$40,000.00
Coleman Lemieux & Compagnie	\$13,000.00
Evergreen	\$ 4,000.00
Ontario Crafts Council (Craft Ontario)	\$70,000.00
Prefix Institute of Contemporary Art	\$ 5,000.00
Propeller Centre for Visual Arts	\$12,000.00
Revue Cinema	\$14,000.00
Tangled Art + Disability	\$37,000.00
Textile Museum of Canada	\$50,000.00
Young Centre for the Performing Arts	\$35,000.00
Total:	\$330,000.00

Financial Impact

This report recommends the allocations of program funding for the Culture Build Investment Program to the 11 above-mentioned cultural organizations.

Funding of \$330,000.00 for the Culture Build Investment Program is included in the 2016 Approved Operating Budget of the Economic Development and Culture Division.

The Deputy City Manager and Chief Financial Officer has reviewed this report and agrees with the financial impact information.

DECISION HISTORY

At its meeting held on March 4 – 8, 2002, City Council established the Culture Build Investment Program to address the facility requirements of the City's not-for-profit cultural sector with financing for state of good repair capital projects.

<http://www.toronto.ca/legdocs/2002/minutes/council/cc020304.pdf>

Adopted by City Council in 2011, *Creative Capital Gains - An Action Plan for Toronto* recommended that the City ensure a supply of affordable, sustainable cultural space by reinstating the Culture Build Investment Program to address the state of good repair in cultural facilities.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2011.ED3.3>

At its meeting of February 17, 2016, City Council approved the Operating Budget which included \$330,000.00 for the Culture Build Investment Program, to be administered by Economic Development and Culture.

<http://app.toronto.ca/tmmis/viewPublishedReport.do?function=getCouncilAgendaReport&meetingId=10870>

ISSUE BACKGROUND

The Culture Build Investment Program contributes to improving the physical condition of existing not-for-profit cultural facilities in the City of Toronto. All the organizations recommended for funding meet the following program eligibility criteria:

1. incorporated as a not-for-profit organization;
2. located in the City of Toronto;
3. have been in existence for a minimum of three years;
4. own the facility or have at least five years remaining on their current lease at the time of applying to the program;
5. are not City-owned facilities.

The Culture Build Investment Program does not support regular building maintenance costs or the cost of purchasing a building or facility.

The maximum allocation available and recommended through the Culture Build Investment Program is \$100,000.00 per project. In all cases, the City's grant does not exceed 50 percent of total capital costs with matching funds coming from other levels of government, private sector and/or in-kind contributions.

COMMENTS

From 2002 – 2008, and following reinstatement in 2013, the Culture Build Investment Program has funded 90 capital projects to address the state of good repair needs of Toronto's non-municipally owned cultural facilities. To date a total of \$3.09 M in grants has been awarded. Funded projects leveraged \$9.78 M from other sources to realize \$12.87 M worth of capital projects – a return on investment of approximately \$3.20 for every municipal dollar invested.

The Culture Build Investment Program prioritizes small to mid-sized existing cultural facilities to provide matching funding for major repairs, renovations or improvements to buildings in order to bring them into a state of good repair. Projects include retrofits for accessibility requirements; health and safety; replacing aging equipment; major repairs to basements, brickwork and roofs; heating and air conditioning; upgrades to seating, lobbies, box offices and public washrooms. The program is consistently oversubscribed.

Funding for feasibility studies may be provided to those organizations that meet the existing eligibility criteria.

Review Process:

Economic Development and Culture Division staff reviewed 13 applications received by the February 1, 2016 deadline, and requested additional information and/or clarification where necessary. Refer to Attachment No. 1 for a complete list of received applications. The total amount of requested funds was \$444,454.33.

Eligible applications were reviewed by an external committee of peer advisors and assessed on established criteria. The role of the committee was to advise City staff on the merits of the applications and to offer a professional assessment of the various proposals submitted, and the potential impact of the projects on the physical conditions for creation, presentation, production, exhibition and preservation purposes.

Advisors were selected to represent a broad base of experience and a general knowledge of the cultural sector. The peer advisors were: Franco Boni (General & Artistic Director of The Theatre Centre), Meg Graham (Architect and Co-Founder of Superkül Architects Inc.) and Susan Wright (Deputy Director of Toronto Arts Council).

Community Access and Outreach:

Information regarding community access and outreach programs was collected from the not-for-profit cultural organizations who applied to the Culture Build Investment Program. Community access and outreach programs were included in the analysis in determining funding allocations, in addition to the cultural merit, financial management and urgency of the proposed major repairs, renovations or improvements to the cultural facilities by arts organizations.

Some examples of community access and outreach programs for those organizations listed above include:

- The Living City Foundation on behalf of Black Creek Pioneer Village (BCPV) ensures access to their programs by offering free public admission every Tuesday afternoon after 2 pm, and a 'kids free' promotion during July and August; participates in the Toronto Public Library's Museum and Arts Pass (MAP) program; participates as a cultural attraction in the Institute for Canadian Citizenship's Cultural Access Pass (CAP) program; and participates in the City's Doors Open event which attracts approximately 7,000 people over two days.
- Canadian Music Centre coproduces a workshop and informal public presentation exploring interdisciplinary practices with Jumblies Theatre (a community arts theatre company); co-presents a community-based intensive workshop for early-career composers and musicians; and co-presents a summer education program targeting 14-18 year olds.

- Revue Cinema provides free community special screenings; participates in Doors Open, CONTACT Photography Festival and Word on the Street; partners with elementary and high schools to show educational films.

Summary of Recommendations:

Eleven organizations have been recommended for funding and have clearly demonstrated state of good repair needs based on the criteria above.

City Council has approved \$330,000.00 for the 2016 Culture Build Investment Program. The allocations recommended to the recipient organizations are:

Living City Foundation (Black Creek Pioneer Village)	\$50,000.00
Canadian Music Centre	\$40,000.00
Coleman Lemieux & Compagnie	\$13,000.00
Evergreen	\$ 4,000.00
Ontario Crafts Council (Craft Ontario)	\$70,000.00
Prefix Institute of Contemporary Art	\$ 5,000.00
Propeller Centre for Visual Arts	\$12,000.00
Revue Cinema	\$14,000.00
Tangled Art + Disability	\$37,000.00
Textile Museum of Canada	\$50,000.00
Young Centre for the Performing Arts	\$35,000.00
Total:	\$330,000.00

Disbursements:

All grant recipients sign a Letter of Agreement with the City confirming that the funds will be used for capital projects as described in this report. Grant recipients receive 90 percent of their funds in advance of undertaking their project with the balance to be issued upon submission of a final report. The first instalment is issued when matching funds are confirmed in writing. The final report includes a description of the completed project and a final budget with accompanying invoices. It is submitted within six months of project completion. Finally, the City's commitment to issue a grant is null and void should the organization's status change from the eligibility criteria.

CONCLUSION

This is the eleventh year of the Culture Build Investment Program and demand for the program remains high. The program's investment in state of good repair projects of cultural facilities across the city directly contribute to the City's policy objective of ensuring a supply of affordable, sustainable cultural space.

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SIGNATURE

Michael H. Williams, General Manager
Economic Development and Culture

ATTACHMENTS

Attachment No. 1: Summary of 2016 Culture Build Investment Program Applications

Attachment No. 1
Summary of 2016 Culture Build Investment Program Applications

The following organizations and projects are recommended for funding:

(a) The Living City Foundation on behalf of Black Creek Pioneer Village

Black Creek Pioneer Village (BCPV) is owned by the Toronto and Region Conservation Authority (TRCA). The TRCA works with its partners to preserve the natural and cultural heritage of the Toronto region. The Living City Foundation is the fundraising and charitable arm of TRCA and exists to connect, engage and inspire people and organizations to donate to support TRCA.

Black Creek Pioneer Village is a living history museum that preserves a historic collection of more than forty buildings and 50,000 artifacts with a mission to help people apply the history of life in the Toronto region to build a better future in their own communities. The programs and exhibits focus on experiential learning and encourage people to draw connections between the mid-1800's and contemporary life.

The organization is seeking funding for a new climate control system to ensure the safety and preservation of the artifact collections that are stored and/or displayed in the McNair Gallery and collections storage. A capital grant of \$50,000.00 is recommended for renovations which represents 37% of total project costs.

(b) Canadian Music Centre

The Canadian Music Centre holds Canada's largest collection of Canadian concert music and exists to promote and perform the works of its member composers. Chalmers House, a heritage building built in 1892 is home to the CMC's Toronto headquarters.

A capital grant of \$40,000.00 is recommended to help fund the emergency repairs, specifically replacing the roof and masonry restoration, which represents 40% of total project costs.

(c) Coleman Lemieux & Compagnie

Located in Regent Park since 2007 and with resident choreographer James Kudelka, Coleman Lemieux & Compagnie is a professional dance organization that creates, produces and presents works on a local, national and international scale with a

mandate to foster cultural participation, creative excellence and innovation. A capital grant of \$13,000.00 is recommended towards to the cost of installing an entry and security system, which represents 37% of total project costs.

(d) Evergreen

Evergreen is a national charity that makes cities more livable by bringing communities and nature together for the benefit of both. Evergreen Brick Works opened its doors in 2010 and is a dynamic public space where visitors engage through interactive workshops, arts exhibits and performances, community festivals and programs combining ecology, design, technology and the arts in a hands-on, multi-sensory educational experience.

A capital grant of \$4,000.00 is recommended to install a multi-rail picture hanging and lighting system in the Kilns building (also known as Building No. 16), which represents 43% of total project costs.

(e) Ontario Crafts Council (Craft Ontario)

The Ontario Crafts Council was founded in 1976 as a merger between the Canadian Guild of Crafts (1931) and the Ontario Craft Foundation (1966) with a vision that craft is acknowledged as a source of enrichment in life and valued for artistic, cultural and economic merit. Celebrating its 40th anniversary, the organization credits itself with its ability to adapt and change in response to current trends, economic climates and sector needs. It is consolidating its operations at a new location at 1106 Queen Street West.

A capital grant of \$70,000.00 is recommended to help renovate the mezzanine level of the facility and the ground floor, and perform work on the exterior façade of the building including new signage and a window treatment. The grant represents 36% of total project costs.

(f) Prefix Institute of Contemporary Art

Prefix Institute of Contemporary Art is a public art gallery and arts publishing house with a mandate to foster the appreciation and understanding of contemporary photographic, media and digital arts through exhibitions, publications, public programs and other related activities.

A capital grant of \$5,000.00, is recommended specifically for (1) lighting repairs in gallery and library, (2) repair and refinish carpentry at gallery reception and library study, (3) repair and realign cupboard doors, and (4) contractor's costs to supply and install new air conditioners. The grant represents 8% of total project costs.

(g) Propeller Centre for Visual Arts

Founded in 1996 by a group of OCAD U graduates, Propeller is a member-run gallery supporting innovative, sustainable programming and providing community building, networking and partnership opportunities. It recently moved to its new location in the Artscape Triangle building at 30 Abell Street in the West Queen West neighbourhood.

A capital grant of \$12,000.00 is recommended to renovate the space to accommodate a gallery; installation space; an office/reception area; coat storage closet; and a functional food preparation area. The grant represents 44% of total project costs.

(h) Revue Cinema

The Revue Cinema, operated by the Revue Film Society, has an auditorium with a seating capacity of 234 and has occupied its Roncesvalles Avenue location since 1912. It is one of the oldest continuously running movie theatres in the country. The Revue is a cultural hub in the neighbourhood and strives to educate and inspire a love of film through diverse programming.

A capital grant of \$14,000.00 is recommended to install safety-related upgrades including: electrical improvements, asbestos removal, HVAC repairs, wall and roof repairs, a video surveillance system, and rebuilding the stage to make it more suitable and safe for musical and community events. The grant represents 50% of total project costs.

(i) Tangled Art + Disability

Operating since 2003, Tangled Art + Disability, is a not-for-profit art and disability organization dedicated to connecting professional and emerging artists, the arts community and a diverse public through creative passion and artistic excellence. The facility, once renovated, will be Canada's first fully accessible art gallery featuring work by disabled artists.

The organization is seeking funding to renovate the gallery space as well as office space in the basement of 401 Richmond to be in compliance with the *Accessibility for Ontarians with Disabilities Act (AODA)*. A capital grant of \$37,000.00 is recommended, which represents 22% of total project costs.

(j) Textile Museum of Canada

The Textile Museum of Canada (TMC) is the only museum in Canada that explores ideas and builds cultural understanding through the universally relevant media of textiles with the museum's permanent collection spanning nearly 2,000 years and

consists of more than 13,000 artifacts. A leader in the digitization of collections and interactive environments, TMC is recognized the world over for innovation in the development of landmark educational, research and creative industries.

The organization is seeking funding to upgrade the functionality of its original compact shelving storage, replacing outdated electronic components with new software, one touch control heads NS carriage distance sensors to ensure safety and reliability. A capital grant of \$50,000.00 is recommended, which represents 41% of the total project costs.

(k) Young Centre for the Performing Arts

The Young Centre for the Performing Arts, located in the Distillery District is facility jointly owned and programmed by the Soulpepper Theatre Company and George Brown College. The Young Centre is home to George Brown Theatre School's three-year professional actor training program and Soulpepper's programs which include performances, artist training and youth outreach.

The organization is seeking funding for improvements and restoration to the facility's public-facing marquee – more specifically the project will respond to changes in the physical neighbourhood as the surrounding area has developed; state of good repair and wayfinding improvements. A capital grant of \$35,000.00 is recommended, which represents 41% of total project costs.

Organization	Amount Requested (%) of the Total Project Cost	Amount of Allocation Recommended	Project Summary
Arts Etobicoke 4893A Dundas Street West (Burnhamthorpe Road & Dundas St West) Ward 5 – Etobicoke Lakeshore	\$33,203.00 (50%) of \$66,405.00	Not recommended	Renovations to office and gallery spaces to address years of disrepair and a significant increase in organizational activities

<p>Aga Khan Museum 77 Wynford Drive (Eglinton Ave East & Don Valley Pkwy) Ward 26 – Don Valley West</p>	<p>\$27,045.00 (50%) of \$54,090.00</p>	<p>Not recommended</p>	<p>Improve signage at the museum and adjacent park</p>
<p>Living City Foundation on behalf of Black Creek Pioneer Village 1000 Murray Ross Parkway (Jane Street & Steeles Avenue West) Ward 8 - York West</p>	<p>\$58,995.00 (43%) of \$136,390.00</p>	<p>\$50,000.00 37%</p>	<p>Purchase a new climate control system to ensure the safety and preservation of the artifact collections that are displayed in the McNair Gallery or kept in the collections storage area.</p>
<p>Canadian Music Centre 20 Street Joseph Street (Yonge Street & Wellesley Street W) Ward 27 – Toronto Centre-Rosedale</p>	<p>\$50,347.33 (50%) of \$100,695.00</p>	<p>\$40,000.00 40%</p>	<p>Replace the roof and the front stone pillars, masonry and entry stairs to the property.</p>

<p>Coleman Lemieux & Compagnie</p> <p>304 Parliament Street</p> <p>(Dundas Street East & Parliament Street)</p> <p>Ward 28 – Toronto Centre-Rosedale</p>	<p>\$15,000.00 (43%) of \$35,000.00</p>	<p>\$13,000.00 37%</p>	<p>Install an entry and security system.</p>
<p>Evergreen</p> <p>550 Bayview Avenue</p> <p>(Bayview Avenue & Bloor Viaduct)</p> <p>Ward 29 – Toronto-Danforth</p>	<p>\$4,610.00 (50%) of \$9,220.00</p>	<p>\$4,000.00 43%</p>	<p>Install a multi-rail picture hanging and lighting system in the Kilns building (also known as Building No. 16).</p>
<p>Ontario Crafts Council (Craft Ontario)</p> <p>1106 Queen Street West</p> <p>(Queen Street West & Dufferin Street)</p> <p>Ward 18 – Davenport</p>	<p>\$75,000.00 (39%) of \$190,000.00</p>	<p>\$70,000.00 36%</p>	<p>Renovations to the mezzanine level of the facility and the ground floor as well as work on the exterior façade of the building including new signage and window treatment.</p>
<p>Prefix Institute of Contemporary Art</p> <p>401 Richmond Street West (#124)</p> <p>(Spadina Avenue & Richmond St. West)</p> <p>Ward 20 – Toronto-Spadina</p>	<p>\$5,000.00 (8%) of \$65,687.00</p>	<p>\$5,000.00 8%</p>	<p>Undertake essential repairs and renovations in order to improve the infrastructure of the facility that includes lighting repairs in gallery and library; repair and refinish carpentry at gallery reception and library study; repair and realign cupboard doors and install new air conditioners.</p>

<p>Propeller Centre for Visual Arts 30 Abell Street (Ground Floor) (Queen Street West and Shaw Street) Ward 18 – Davenport</p>	<p>\$12,200.00 (44%) of \$27,800.00</p>	<p>\$12,000.00 44%</p>	<p>Proposal is to convert two existing washrooms into an office/reception area and a functional food preparation area, respectively and in addition construct a coat storage closet and reconfigure the floorplan to allow one of the galleries to be used as an installation space</p>
<p>Revue Cinema 400 Roncesvalles Avenue (Roncesvalles Avenue & Bloor St. West) Ward 14 - Parkdale-High Park</p>	<p>\$14,709.00 (50%) of \$29,418.00</p>	<p>\$14,000.00 50%</p>	<p>Safety-related upgrades needed such as electrical upgrades, asbestos removal, HVAC repairs, wall and roof repairs, a video surveillance system as well as rebuilding the stage to make it more suitable and safe for musical and community engagement events.</p>
<p>Tangled Art + Disability 401 Richmond Street West (#30) (Richmond Street West & Spadina Ave.) Ward 20 – Toronto-Spadina</p>	<p>\$45,000.00 (26%) of \$171,170.00</p>	<p>\$37,000.00 22%</p>	<p>Renovate the gallery space as well as office space in the basement of 401 Richmond so as to be in compliance with the <i>Accessibility for Ontarians with Disabilities Act (AODA)</i></p>
<p>Textile Museum of Canada 55 Centre Avenue (Dundas St. West & University Avenue) Ward 27 – Toronto Centre-Rosedale</p>	<p>\$60,845.00 (50%) of \$121,690.00</p>	<p>\$50,000.00 41%</p>	<p>Upgrade the functionality of original compact shelving storage, replacing outdated electronic components with new software, one touch control heads, carriage distance sensors while utilizing existing guide rails, carriages, drive motors and shelving</p>

<p>Young Centre for the Performing Arts 50 Tank House Lane (Front Street East & Parliament Street) Ward 28 – Toronto Centre-Rosedale</p>	<p>\$42,500.00 (50%) of \$85,000.00</p>	<p>\$35,000.00 41%</p>	<p>Series of improvements and restoration to the facility's public-facing marquee – more specifically the project will respond to changes in the physical neighbourhood as the surrounding area has developed; state of good repair improvements and embrace advances in technology to improve wayfinding and public profile.</p>
<p>13 applications received – 11 grants recommended</p>	<p>\$ 444,454.33 (40%) of \$1,092,565.00</p>	<p>\$330,000.00</p>	