

October 13<sup>th</sup> 2016

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The Honourable Eleanor McMahon  
Minister of Tourism, Culture and Sport  
900 Bay Street  
9<sup>th</sup> Floor, Hearst Block  
Toronto, Ontario  
M7A 2E1

Dear Minister McMahon,

**RE: September 2016 Mandate Letter: Tourism, Culture and Sport**

As Co-Chairs of the Toronto Film, Television and Digital Media Board we were pleased to see the renewed commitment to our industry in Premiere Kathleen Wynne's 2016 mandate letter. We would also like to take this opportunity to thank you for embracing that commitment wholeheartedly since assuming your position as Minister of Tourism, Culture and Sport.

As you know, the film, TV and digital media industry requires a stable and secure tax credit framework as a major component for investment along side our industry leading studio facilities, artists and technicians. The continued public commitment from your government has already had a tremendous impact on our industry. This has allowed for critical investment decisions to be made for the immediate future which will help maintain, expand and improve what is already a world renowned screen based industry in Toronto and Ontario, contributing:

- 1.6 Billion in economic activity
- \$290 Million in annual local and provincial tax revenue
- 27,000 high quality jobs in Ontario

The Toronto Film, Television and Digital Media Board looks forward to working with you to ensure the long term success of the film, TV and digital media sector in Ontario and build on the major contributions this sector provides to the Ontario economy.

The Toronto Film, Television and Digital Media Board advises the Mayor of Toronto and Toronto City Council on issues of critical importance to ensuring the success and competitiveness of the film, television and digital media sector in Toronto

Yours Truly,

Councillor Paula Fletcher  
Co-Chair  
Toronto Film, Television and Digital Media Board  
Councillor, Ward 30 Toronto-Danforth

Jonathan Ahee  
Co-Chair  
Toronto Film, Television and Digital Media Board  
President, NABET 700-M UNIFOR

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