



GOODERHAM & WORTS NEIGHBOURHOOD ASSOCIATION (GWNA) INC.

Mailing Address: 39 Parliament St., Box 101, Toronto, ON M5A 4R2
www.gwna.ca

20 May, 2016

Honorable Mayor and Committee Members,

**RE: EX15.7 Impementation of the Mayor's Advisory Panel Recommendations for
Future "Mega" International Event Bidding and Hosting in the Toronto Region**

I am writing you today on behalf of the Gooderham and Worts Neighbourhood Association, which represents residents of the Distillery Historic District.

We had the opportunity to witness firsthand the positive transformative effect that "Mega" events can have on the City as the site for the Pan Am/Parapan Am Athlete's Village was located on our doorstep. Without having hosted this international event, we would still be left with barren land in need of serious rehabilitation next to us instead of a vibrant emerging neighbourhood complete with community facilities and park land.

As supporters of bringing more international events to the area, we fully support the adoption of the Evaluation Principles of the Mayor's Advisory Panel. It is particularly important that the dedicated financial and staff resources outlined in recommendation 2b be identified as soon as possible to continue the work that is already being done to prepare for upcoming bidding opportunities.

Expo 2025 would be the next "Mega" event that the City would have the opportunity, with the support of the Provincial and Federal governments, to bid on. Much great work has already

been done by City staff and the business community to identify how such an event could be hosted, the tremendous benefits it could have and how a bid could be funded without requiring funding from the City. It is important that this work continue to move forward so that the opportunity is not lost. As such, we implore you to reject recommendation 5 in the staff report. Although it has been correctly identified that support and commitments from other levels of government will be required for a successful bid, these are less likely to be forthcoming if the City avoids taking a leadership role in securing this support. GWNA will be continuing to encourage our Provincial and Federal representatives to support an Expo 2025 bid and would like to encourage the City to continue working with the other orders of government rather than stopping work and jeopardizing the hard work already done to date.

Kind regards,

Michael Brewer
Vice President, External
Gooderham & Worts Neighbourhood Association (GWNA)